

Memorable Melbourne 2009 Instructor Application

'Around the World in 80 Days'

An excerpt from a letter I, as a newly elected President wrote in 2007 to fellow balloonies and people who I feel privileged to call 'mates'.

"I stand at the bottom of a mountain, the top I cannot see as it is shrouded in the clouds. Although few have climbed to its peak, which seems to grow every few years, I do not fear what lies ahead as I have the support and guidance of local guides such as yourselves to help me on my path. I may slip and fall along the way but I thank you for this guidance and would like you to know your council will always be welcome...' To me as individuals and collectively you personify what the industry in Australasia should be all about. Passionate, inspirational, a willingness to pass on knowledge, and just down right great 'mates'."

The Australasian Balloon Conference in 2009 signifies many things for the industry as a whole in the Asia Pacific rim. Gone are the days of doubt and forward of us are things that legends, and stories are based on.

Just as in ancient times troubled (or not so troubled) civilizations, today people turn to someone else, someone other than ourselves, as "better than us" or "higher" than we are in our esteem and opinion - To heroes, to leaders.

While it is true putting yourself out on display as an Instructor at a balloon convention is a great risk, so is the reward - great!

Who knows you may even discover something about yourself?

I invite you to submit an application for tenure as a Instructor at Memorable Melbourne Australasia Balloon Convention 2009 'Around the World in 80 Days'.

Your application, as well as the information you supply will remain completely confidential, viewed by the ABC09 Committee only.

To fit in with the theme of 'Around the World in 80 Days' the committee is looking for presenters with diversified backgrounds and varied present situations. For Instructors who believe they have something to offer the balloon fraternity worldwide.

An applicant is not guaranteed a position as a instructor simply because they have taught at previous ABC or international conventions. The ABC09 Committee is more interested in the varied subjects that individuals can teach and how it relates to the chosen theme - this is imperative.

i.e. It is not enough to describe your class as a garland class without describing how it relates to 'Around The World in 80 Days.' be it travel, countries, landmarks etc.

ABC09 Instructors must be able to work with a variety of suppliers products or be available to approach a manufacturer/supplier for individual sponsorship.

Preferential treatment will be allocated to applicants who use several mediums or varied balloon sizes / shapes in their classes, and those that can express themselves both in the classroom and in sessional notes. We are looking for unique and diverse concepts, ideas and techniques.

Applicants should see applying for tenure as an Instructor for ABC09 as a mark of respect in itself and receiving acceptance as a great honour. The level of professionalism sort by the ABC09 Committee is higher than ever before however we feel this will lead to a memorable convention.

In a first for an Australasian Balloon Convention there will be a 'Instructors Showcase' where all Instructors are required to complete some form of foyer / atrium display. This display may be a stand alone concept or assembled in an Instructors' class.

In another first for an Australasian Balloon Convention there will be different categories of Instructors. With full time instructors receiving all expenses and a stipend, while part time instructors will have various re-embursements paid depending on class loads.

Instructors must also be prepared to bring along a portfolio of their, or their companies work for general display.

I look forward to seeing you all in Melbourne in May 2009, where we travel...
'Around the World in 80 Days'

Anthony Simpson
Balloon Artists and Suppliers Association of Australasia President
Convener Memorable Melbourne 2009.

While applications for tenure can only be made on the following form please attach as many sheets as you feel fit, labelling answers to specific questions

Memorable Melbourne 2009 Instructor Application
'Around the World in 80 Days'

Applicant's Name: _____
Company name _____
Address _____ Suburb _____
State _____ Post Code _____ Country _____
Business website _____
Business email _____
Business phone number (please include area codes) _____
Current Industry Association member ie BASA, IBA, NABAS
Teaching Experience* _____
Public Speaking Experience. _____
Industry Experience* _____
Describe briefly topics and programs you have taught. _____
Proposed Title of Class (Please describe as many as you like) _____
Type of Class {Theory, Workshop, Hands On, Extreme Hands on.} _____
How will this content help balloon retailers sell more balloons and make more money?

At the conclusion of this class attendees will know: _____
At the conclusion of this class attendees will be able to: _____
Class notes and handouts will include the following information: (Brief description)

It is worth noting nearly all delegates at Australasian Balloon Conventions speak English as their first language, therefore all classes must be conducted in English.

Please forward completed applications to:
ABC09 Instructor Selection
ABC09 Convention Headquarters
Warehouse 2 @ 50 Barrie Road
Tullamarine Victoria 3043.
Australia.

E: convention@balloonartists.com.au
F: +61 3 9379 4163

Any questions please contact Instructor Liasion Tina Giunta 0408 523 344

Please note any applications received after 15th August 2008 can not be accepted.
You will be informed of appointments shortly after this date.

Thank-you for taking the time to complete the application, and good luck.

Please note: Class notes and supply lists will be required by 15th February 2009 - No exceptions can be made.
If these are not provided by this date the ABC09 Convention Committee reserve the right to cancel the Instructors tenure without further discussion.