



3 DAYS IN HOLLYWOOD



Gold Coast, Qld
May 22nd-24th 2017

ABC 2017 COMPETITION HAND BOOK

Rules, regulations, Entry Fees & Prizes are within this booklet. If you have any queries please do not hesitate to contact our Competitions and Displays Marshall Matt Russell

Competition Name	Entry Fee	Prize
Medium Sculpture	\$25.00	\$500.00 + Trophy
Column	\$25.00	\$250.00 + Trophy
Balloon Fashion	\$25.00	\$500.00 + Trophy
Bouquet / Gift Delivery	\$25.00	\$250.00 + Trophy
Balloon Centerpiece	\$25.00	\$250.00 + Trophy
Designer of The Year	included	\$1000.00 + Trophy

To be eligible for Designer of The Year, you MUST enter Medium Sculpture & at least two(2)of-

-Bouquet / Gift Delivery

-Table Arrangement

-Balloon Fashion

-Column

There MUST be a minimum of Three (3) entries in any category to constitute a trophy and cash prize being awarded in that competition category.

All prizes & Trophies will be presented at the Gala Awards Finale at ABC 2017 on the Wednesday Evening

Why not enter to join the Designer of the Year Winners from the past:

Gunter Blum	1995
Julia Adamo	1997
Camellia Slavell	1999
Debbie Barnett	2003
Robbie Murray	2005
Margaret Campbell	2007
Elizabeth Boynton	2009
Brendan Ord	2015

Use your creativity and potentially have your name go down in Balloon History by being a competition entrant, from the novice to the experienced, you can share and show the wealth of unbelievable skill that lies within the attendees at ABC 2017 Convention - 3 Days In Hollywood. Complete the attached entry form and participate in 3 designated Categories for a chance to win the Designer of the Year.

GENERAL COMPETITION RULES & CONDITIONS

1. Competitors must be registered as a full delegate and are limited to one (1) entry per category. Entry fees are per competition category and listed above.
2. The ABC 2017 Convention presenters and Committee are not eligible to enter competitions.
3. Only 5 assistants will be allowed to help with non creative design work & must be delegates, paid day delegates acceptable. This is for the Medium Sculpture only.
4. Both Competition Entry form & Registration Form with payment including full registration fee must be submitted by 28th March 2017.
5. All competition entries must be fully constructed on site during official construction hours. However some pre-construction is acceptable eg. any mechanical or engineering devices that would normally be pre-constructed. Exception requests must be outlined in the entry form and all exceptions regarding pre-construction are to be approved by and at the discretion of the ABC 2017 Convention Committee.
6. Competitors share rights of displays with the BASA-A and the ABC 2017 Convention Committee. BASA-A reserves the right to use photographs of any entry as they see fit (Credit will be given to the designer/entrant)
7. Entries that duplicate a licensed product must be submitted with an authorisation from the license holder.
8. All competitors are responsible for their own equipment. BASA-A and the ABC 2017 Convention Committee are not responsible for loss or damage. Items of great personal value should not be used in entries.
9. The competition and/or convention organisers are in no way responsible for any personal, business or material loss, damage or personal injury. Entrants must carry their own Public Liability Insurance and produce paperwork when requested. A copy is also to be provided when sending in competition Entry Forms.
10. Failure to adhere to time limits and deadlines will result in loss of points during judging. However if delays beyond the control of the competitor occur, it is at the discretion of the ABC2017 Convention Committee to allocate an equivalent time prior to competition judging for completion of entry.
11. Failure to follow any of the specific set-up guidelines etc may result in loss of marks or even disqualification.
12. If a competitor is disqualified because of their failure to follow the rules and regulations, the competitor will not be entitled to a refund of their entry fees. To avoid disappointment please read all rules and conditions carefully.

13. The ABC2017 Convention Committee reserves the right to display entries at its discretion, withdraw entries that it deems unsafe, deduct points or disqualify entries that fail to meet the guidelines etc. All decisions made by the ABC Convention Committee and Judges are final.

14. Entrants will be supplied with helium and compressed air. All other products and equipment must be supplied by entrant. . If an entrant should require goods be purchased in on their behalf, a list of their product needs must be submitted with their entry form, and emailed to the Competitions Marshall Matt Russell (abc@balloonartists.com.au) by no later than 28 March 2017 and payment for the goods must be arranged prior to despatch of goods - invoice will be issued.

15. Overnight construction may not be possible due to hotel requirements (eg. noise restrictions etc).

16. Competition Entries must be maintained by entrants during the convention. Entries are to remain on display until a time deemed by ABC 2017 Convention Committee but must be removed no later than 10:00am Thursday 25-th May 2017 unless advised otherwise.

17. All designs will be held in the strictest confidence.

18. No pre-construction allowed (ie. no pre-inflated balloons, pre-making fantasy flowers, double stuffing of balloons, pre-cutting, bending or assembly of framework etc). A drop sheet must be used for cutting/construction etc and each contestant is responsible for keeping their area and immediate surrounds clean and clear of debris/offcuts etc. Any damage is solely the responsibility of contestants.

19. There must be a minimum of three(3) entries in any given category for the listed cash prize to be awarded

20. These rules and conditions apply to all categories of competition.

REGISTRATION & COMPETITION ENTRY

All competitors must complete Convention Registration Form (see Registration Form) and the relevant competition entry form(s) to indicate the categories in which you wish to compete, including any applicable fees and mail/email to be received no later than 28 March 2017. Please send to

Belinda Callaghan BB's Party Supplies

Email - info@bbspartysupplies.com and abc@balloonartists.com.au

Any specific competition enquiries should be directed to:

Matt Russell Twistedmr

Email - info@twistedmr.com and abc@balloonartists.com.au

JUDGING CRITERIA

1. An Experienced industry panel of nominated official judges will judge all categories, these will be chosen relevant to the category entered. There will be one (1) winner only per category. Judges' votes will carry 100% of marks
2. Constructed categories 1-5 will be judged according to the judges marking schedule. A blank copy of the judges marking schedule will be supplied to competitors.
4. Judging concludes at 6pm Tuesday 23rd May 2017.

DESIGNER OF THE YEAR

Prize: \$1000 + Individual Trophy + Details on Perpetual Trophy held by BASA

To qualify for the prestigious award of Designer of the Year competitors must enter the following three (3) competition categories:

1. Medium sculpture (40% of marks)
2. (30% of marks) 1 of either Column, Fashion, Table Centrepiece or Gift Bouquet
3. (30% of marks) 1 of either Column, Fashion, Table Centrepiece or Gift Bouquet
Minimum of three (3) entrants required for Designer of the Year to be Awarded
This coveted title is awarded to one individual who will carry the title of "Designer of the Year" for the next 24 months. You will have an individual trophy to keep, plus the perpetual trophy will be engraved with your name and will go into the record books forever.

CATEGORY 1 - Medium Balloon Sculpture

Prize: \$500 + Trophy

Parameters: Size no larger than 2m x 2m x minimum 2m maximum 3m high Theme: "Enchanted Fantasy"

General Rules 1 through 19 also apply.

1. All entries will require the submission of a design proposal of the sculpture design. Please present as you normally would to a client eg cover letter, drawings/descriptions, retail price of design, contracts/terms and conditions etc.
2. Design proposal to be submitted by 28 March 2017
3. The original design presentation will be placed on display once competition commences. This will form part of the judging criteria.
4. Sculptures must be free standing.
5. There are no restrictions on materials used but balloons must form a minimum of 60%. This opening of restrictions is designed to encourage the balloon industry to

stretch and experiment with new materials in sculptures and displays.

6. Constructions of the sculpture will commence on site in your designated area from 8:00am Monday 22nd May 2017 and conclude 8:00pm Monday 22nd May 2017.

7. An official job cost sheet will be supplied to each entrant upon receipt of entry form and fees. This job cost sheet must be completed and submitted with the competition piece. There is no wholesale cost restriction for this category.

8. Entrants may enlist the help of five (5) volunteer assistants. Assistants must be delegates (day delegates are acceptable)

9. Entries must be designed to last at least one (1) week.

CATEGORY 2 -Balloon Centerpiece

Prize: \$250 + Trophy

Parameters: Size to be suitable for a round table of ten (10) guests and must be easily transportable on

completion. Maximum height 2.5m Theme: "3 Days In Hollywood"

General Rules 1 through 19 also apply.

1. An official job cost sheet will be supplied to each entrant upon receipt of entry form and fees this job cost sheet must be completed and submitted with the competition piece. Wholesale cost of materials used must not exceed \$75.00

2. Construction must be completed solely/entirely by the competitor during competition hours, in the area designated.

3. Entries must be completed and on display by 8:00pm Monday 22nd May 2017.

4. Entries must be designed to last at least 36 hours.

CATEGORY 3 - Bouquet/Gift Delivery

Prize: \$250 + Trophy

Parameters: Maximum Height 2.5m - must be suitable and practical for normal delivery purposes.

Theme: Open

General Rules 1 through 19 also apply.

1. Construction must be completed solely/entirely by the competitor during competition hours, in the area designated. Entries must be completed and on display by 8:00pm Monday 22nd May 2017.

2. An official job cost sheet will be supplied to each entrant upon receipt of entry form and fees. This job cost sheet must be completed and submitted with

competition piece. Wholesale cost of materials used in the bouquet/gift delivery must not exceed \$75.00

3. Entries must be designed to last at least 36 hours.

CATEGORY 4 - Balloon Column

Prize: \$250 + Trophy

Parameters: Size maximum 1m x 1m x 3m high

Theme: Open

General Rules 1 through 19 also apply.

1. Construction must be completed solely/entirely by the competitor during competition hours, in the area designated. Entries must be completed and on display by 8:00pm Monday 22nd May 2017.

2. An official job cost sheet will be supplied to each entrant upon receipt of entry form and fees. This job cost sheet must be completed and submitted with competition piece. There is no maximum wholesale cost of materials used in the Column.

3. Entries must be designed to last at least 36 hours.

CATEGORY 5 - Balloon Fashion

Prize: \$500 + Trophy

Parameters: Must be completed by & able to be modelled at Tuesday Night Tips & Tricks Evening

Theme: 3 Days In Hollywood

General Rules 1 through 19 also apply.

1. Construction must be completed solely/entirely by the competitor during competition hours, in the area designated. Entries must be completed and on display by 8:00pm Monday 22nd May 2017

2. An official job cost sheet will be supplied to each entrant upon receipt of entry form and fees. This job cost sheet must be completed and submitted with competition piece. There is no maximum wholesale cost of materials used in the Column.

3. Entries must be designed to last at least 36 hours.

4. Entrants must supply their own mannequin to construct and display entry.

5. Entrants must find their own model for fashion parade on Tuesday night.

Please complete relevant entry form(s) & forward along with a sketch of every design to abc@balloonartists.com.au