

OF ALL THE CITIES
IN ALL THE COUNTRIES IN ALL
THE WORLD

WHERE WILL THE WORLD'S ATTENTION BE ON APRIL 14, 2012?



ADELAIDE, SOUTH AUSTRALIA

THE FIRST PORT OF CALL IN THE WORLD
TO MARK THE 100TH ANNIVERSARY OF TITANIC



TITANIC

Balloon Artists & Suppliers Association of Australasia Ltd
Australasian Balloon Convention 2012

ABC 2012

BASA

Challenging the future - Commemorating the past
10th - 14th April 2012

'Titanic' Major
Sponsor:



COME ON-BOARD AND BE AN INTEGRAL PART OF THIS
HISTORICAL WORLDWIDE EVENT - SHOWCASING OUR ART!

'Captain's Circle' Class

Sponsors:



Qualatex
The Very Best Balloons



'White Star' Class

Sponsors:



BOC

A Member of The Linde Group



'Promenade Deck'

Sponsors:



www.supagas.com.au

PRESENTING THE FIRST


FIRST Industry Convention to create display for Major Public Event
FIRST Industry 'GUINNESS WORLD RECORDS' attempt
FIRST National Industry Charity initiative
FIRST Timezone / International Event to commemorate the TITANIC Centenary

'1912 THE EVENT' INC

The Australasian Balloon Convention ABC-2012 will be contributing design and décor to create the spectacular and emotive backdrop to the story of TITANIC 'the ship of dreams'.

The Community of Adelaide, Adelaide Convention Centre, Adelaide Symphony Orchestra, Titanic & Steamship Historical Association Inc. are amongst the many supporting this spectacular event.

This represents a brilliant **NEW** direction for our Industry in terms of education, planning and design of the spectacular, the dynamic and the innovative.


Your participation at  will indeed be a memorable 'Voyage of Discovery'.
Work 'hands on' and network with International and National 'Stars' of the Industry,
creating the ultimate **'night to remember'**.

Hosted by BASA-A

'The Balloon Artists and Suppliers Association of Australasia Ltd'

the peak industry body in the Asian-Pacific rim.

Major balloon, equipment and associated product suppliers
plus a number of exciting new faces will be actively participating and sharing their expertise.

 and **"1912 THE EVENT" INC**


will deliver new and challenging opportunities in retailing, decorating, design and construction for beginners through to seasoned operators in a most exciting and stimulating presentation.

The Guinness World Record Attempt

'191200 THE BALLOON DROP OF COURAGE'

will showcase to the Public the remarkable spectacle and powerful emotion of our craft.

All BASA-A Members are asked to be involved in this (CHALLENGING UNDERTAKING). Promoted as an 'Industry Charity initiative' this Charity Support from

 and **"1912 THE EVENT" INC**
in support of beneficiaries



and



is a unique and exceptional industry commitment .

Themed Displays, representing a quantum leap in the confines and parameters of traditional large sculpture competitions will be constructed by the world's best and brightest designers in the magnificent public atrium space of the great Adelaide Convention Centre. www.adelaidecc.com.au

 **Venues: Adelaide Convention Centre, North Terrace, Adelaide & Stamford Plaza Hotel, 150 North Terrace, Adelaide**

The Stamford Plaza is perfectly located opposite the Adelaide Convention Centre. Surrounded by al fresco dining in the City of Churches, with only a short walk to all the Shopping at Rundle Mall.

Check out our website www.balloonartists.com.au



Challenging the future - Commemorating the past

10th - 14th April 2012

Consider the Theme - "1912 THE EVENT" INC

Commemorating the Centenary of the sinking of the RMS TITANIC - 14th / 15th April 1912.

Main Theme Concepts -

Late Edwardian Era. Art Nouveau, Industrial Change and growth

The Ship Titanic, the propeller, the ceiling, the dome,

Using your creative thoughts plan a design like a Picasso, Rembrandt, or Whitley -

Surrealism, Expressionism, Dadaism, Impressionism, Cubism, Symbolism, Distortion, Sculpting
Texturing, Perspective, Abstraction, Realism, Inverting.

A Fashion Design Expo -

We will have Models live as well as a static display which will show off the fashion creations of the era made from Balloons.

Competition guidelines have been dramatically broadened to reflect the conference theme and the unique architectural features of this very popular Adelaide Convention Centre.

Education with a difference -

Education is the essence of "1912 the Event", with the Committee planning a vast array of class and workshop activities, enabling you to work along-side the very best of the best.

The format presents a blend of standard classes and workshops designed to teach and educate delegates the skills of preparing for the elements and layers of a function or event no matter what the size.

Sponsors and Trade Show -

All the major Balloon and Party manufacturers and suppliers will be eager to impress you with a range of new products revealed in a dynamic - **Trade Show** - a permanent hospitality area will be set up in the Convention area where our Sponsors invite you to relax and network.

Guinness World Record Balloon Drop / Your Charity Support -

Each delegate is invited to inflate 1,000 Balloons as their **Donation for National Breast Cancer Foundation and Prostate Cancer Foundation of Australia** in the Guinness World Records attempt. Our aim is 191,200 balloons - This will be the largest Balloon Drop in the world (we need 100,100 to break the current record of 100,000 balloons).

Ask your State BASA Presidents for a Charity Tin and become a fund raiser for this BASA-A. initiative.

Start planning NOW.
Register EARLY and enjoy the benefits.

Full details are will be available on our website www.balloonartists.com.au

Accommodation suggestions:

*** Please Book early as there are a number of events on this week.**

Convention Preferred - Stamford Plaza Adelaide Hotel

150 North Terrace Adelaide, SA 5000 Australia

Room Rate; \$190.00 with Breakfast \$165.00 room only Code: "1912 the Event"

Telephone: +61-8 8461 1111 Facsimile: +61-8 8231 7572 Email: sales@spa.stamford.com.au

The Sebel Playford Adelaide - 120 North Terrace, Adelaide 5000, South Australia

Date range: Tuesday 10th April – Saturday 14th April 2012

Per Night - Playford Room \$170.00, Deluxe Room \$ 200.00, Studio Spa \$250.00, Loft Suite \$285.00

Rates are subject to availability and maximum numbers apply (as indicated above) for bookings in each room category.

Delegates can contact our Reservations Centre on (08) 8213 8888 and quote "1912 The Event" to obtain special delegate rates for bookings up until 9th April 2012.

Credit card numbers will be required upon booking, and standard 24 hour cancellation policies apply.

Tel: +61 8 8213 8810 Fax: +61 8 8213 8822 E-mail: lcunningham@sebelplayford.com.au

InterContinental - North Terrace, Adelaide is pleased to offer guests of 1912 The Event an exclusive rate of \$220 per night in a Superior King Room inclusive of Full Buffet Breakfast for the nights of Friday 13th @ Saturday 14th April 2012. Subject to availability. Special Code: BOT

Please call 61 8238 2400 or email: reservations.adelaide@interconti.com and quote the special code IDFAS.

Budget Accommodation close to Venue & Stamford Plaza -

Mercure Grosvenor Hotel Adelaide - 125 North Terrace, Adelaide Economy 3 Star - Queen / \$115 Twin / \$120 - Standard 4 Star Queen / \$145 - Deluxe Queen / \$175 - Suite 4 Star \$205

Available 9th April - 15th April 2012 ... Code: "Balloon12"

Please call: 1800 888 222 / +61 8 8407 8807 Fax: +61 8 8407 8877 Email: stay@mercuregrosvenorhotel.com.au

Climate:

Adelaide usually experiences Mild days and Mild nights during Autumn, Average Max temperature: 22C.

Average Min temperature: 10C. You will need comfortable light clothing with some warm apparel for cooler evenings. As the hotel and Convention Centre is air conditioned you may need a light jacket or jumper to wear during classes.

What to Wear:

Day: Business Casual

Evening Functions: Smart Casual

Final Night Dinner: Dress to the theme of the Titanic 1912 era, be Captain, First Mate, Gentlemen or a Lady, Irish immigrant.

What to Bring:

Camera, lots of film & batteries, scissors/knives, business cards and your portfolio.

Filming & Recording Devices:

- Cameras are permitted at the convention.
- Video and/or audio recording is not permitted in the classrooms at any time.

Children:

Children under the age of twelve (12) years are not permitted to attend the convention. Children twelve and over are permitted to attend the convention on the days you attend but must be paid in full at the adult price.

Where to register when you arrive at the Convention:

The convention Registration Desk will be located within the Adelaide Convention Centre and a notice board will advise of exact location within the venue. The Registration Desk will be open from 9:00am daily and manned as required during the convention.

A registration desk for competitors will be open at the convention on Tuesday 10th April from 9:00am

Enquiries / Any questions:

Email: margie@1912theevent.com

Website: www.balloonartists.com.au

Convenor: Lorry Perin (08) 8251 3087

Official Enquiries: Margie Monk (08) 8232 9101

BASA-A Registration Enquiries: Michelle Stone (02) 6622 0430

BASA-SA Registration and Special Requests: Jennie & Bec - 08 8387 8522 - partyfx@live.com.au

General Registration Information -

Full Registration includes -

- Full convention for Classes & workshops, class notes and detailed information pack.
- Morning and afternoon tea and lunches on Tuesday, Wednesday, Thursday Friday Saturday.
- One (1) ticket to the Opening Ceremony meet & Greet on Tuesday night.
- Wednesday & Friday evenings free
- One (1) ticket to the Trade Show, Cocktail Party on Thursday night.
- One (1) ticket to the Final Night Dinner – “1912 THE EVENT” on Saturday night.

Classes are hands-on décor construction for the final night dinner. Work alongside the best in the industry! While designing, bending, building and applying balloons to several balloon sculptures. You'll participate in producing multiple designs while learning real-world techniques from top professionals. If you truly want more than a single perspective on designs and décor, make the most of this most valuable and fun time of the convention!

- **Bump Out help required Sunday please.**

Day Registration Includes -

- Morning and afternoon tea and lunch on the nominated day.
- All activities on the nominated day with the exception of Evening Social Functions*.
- Convention class notes and detailed information pack for the nominated day.

***Please note that Day Registration does not include evening social functions.** *You must indicate on the Registration form if you wish to purchase tickets for yourself and/or guests to the Opening Ceremony, Trade Show Cocktail Party and/or the Final Night Dinner.*

Who or what is BASA?



The Balloon Artists & Suppliers Association of Australasian is a non-profit trade group representing businesses and sole traders who derive income from trading within the balloons, party supplies, party hire, floristry, special events and entertainer industries.

Originally launched in 1991 as the Balloon Industry Association, BASA is now affiliated Australia-wide and Internationally. BASA-A oversees staging the Australasian Balloon Convention.

BASA-A Members receive a discount over and above non-members.

If you wish to join your state Balloon Artists & Suppliers Association please contact your BASA State President listed below:

National President .. Maureen Egan .. Ph: (02) 9489 1164

WA John Newnham .. Ph: (08) 9300 2255

NSW Maureen Egan Ph: (02) 9489 1164

QLD Gunter Blum Ph: (07) 3876-0200

VIC Tina Giunta Ph: (03) 9355 7947

SA Lorry Perin Ph: (08) 8251-3087

OR down load a membership form from the website:

www.balloonartists.com.au

ABC 2012

Challenging the future - Commemorating the past

10th - 14th April 2012

Early Bird Registration -

The Early Bird Registration discount applies to all Full Registration (BASA Member) but is not applicable for Day Only Registration.

The Early Bird Registration discount includes registrations (**with payment**) received prior to and including December 21st 2011. Payments received after this date will not qualify for the Early Bird discount and will be charged the full fee.

Payment Options -

An added **BASA Member benefit**: to make payment easier, it may be **broken into 3 payments** as follows -

\$250.00 initial deposit to be paid by 7th December 2011

\$250.00 to be paid by 21st December 2011 (minimum of \$500.00 due by 21st December)

and a final payment of \$645.00 by 21 January 2012.

Payment Methods -

- **Credit Card (M/C or Visa) payments can be made via the PayPal button on the home page of BASA's website, www.balloonartists.com.au**
- **Direct deposit to: BASA A Ltd, BSB 034108, Account 350083** - using your BASA member number or name as a reference. Please send a copy of your receipt with your registration form.
PLEASE **DO NOT** USE BASA OR ABC2012 as a reference on any payments as they will not be accepted!
- **Cheque/Money Order - please make cheques payable to BASA-A**

Please Fax / Post a copy of your:

Receipt ☐ Registration Form ☐ Class Attendance Form ☐

to:

ABC 2012 Registration Fax: (02) 6622 0430 (during business hours).

ABC Registration C/- Shop 2, 132 Dawson Street, Lismore NSW 2480

Cancellation Policy -

- Cancellations notified in writing, received up to and including 21st February 2012, will be eligible for a refund less an administration fee of \$100.
- Cancellations notified in writing, received after 21st February 2012, will not be eligible for a refund, but another person may attend the convention in the original delegates' place.

Competitions -

Entry to competitions is open to **Full Registration BASA Delegates only**.

Entry to competitions will be accepted up to and including 15.03.2012. Entries received after this date are not eligible to participate. Payment of competition entry fees & stock requirements of as per competition selection must be received in full on or before 15.03.2012. Competition entry fees are non-refundable. Full details of competition rules and conditions can be found in the competitions link at www.balloonartists.com.au or Registration information booklet.

Become Designer of the Year and enter All 3 categories of the competitions.

A registration desk for competitors will be open at the convention on Tuesday 10th April from 9:00am.

Volunteers -

Expand your portfolio by helping build sculptures and special event décor at ABC 2012. As a full convention delegate you can enhance your convention experience as a volunteer for the following. Arrive on Tuesday 10th April. Be prepared to go home with ideas, skills and newfound confidence in taking the next step in your balloon décor career. It's extremely rewarding, educational and a great way to make friends before the convention officially starts!

How to Register:

1. The forms may be photocopied or additional copies are available from the website www.balloonartists.com.au for additional persons / guest registration attendance.

2. Fill in details on the Registration Form.

2a) Registration Form Checklist

Have you.....

- ☐ Included all your contact details?
- ☐ Included any special requirements you may have?
- ☐ Indicated which Registration Package you are purchasing?
- ☐ If Day Registration only, have you indicated which days you will be attending?
- ☐ Indicated which evening Social Functions you will be attending?
- ☐ Indicated which competitions you wish to enter?
- ☐ Added up all your amounts and totaled them in the payment summary?
- ☐ Included your payment details / cheque (made payable to BASA-A)
- ☐ Signed the Privacy Statement?

3. Filled in details on the Class Attendance Form.
4. Organised your own accommodation if you wish to stay at the convention site (Accommodation booking form attached).
5. Send completed Registration Form with your cheque / money order (made payable to BASA-A) or credit card details to:

Post: ABC 2012 Registration
Shop 2, 132 Dawson St, Lismore NSW 2480

Fax: (02) 6622 0430

Registration is NOT completed until Payment has been received.

TEACHING FORMAT AND CLASS GUIDE

Introduction by President Maureen Egan -

For ABC 2012 we have gathered for your learning benefit, a selection of outstanding, talented and internationally famous lecturers, picking from the cream of the national and international crop.

Introducing Christopher Horne from England, a talented designer and wonderful teacher, as well as the fabulous Jan Iiams from USA with a creative touch and John Martin from New Zealand- the man with big ideas! Additionally, we have picked some of the best of the Australia based teaching talent; some of whom are "International" lecturers in their own right, but are all Industry leaders with a great deal to share with you.

The teaching format for ABC 2012 incorporates a combination of not only the very informative lecture style sessions but also lots of wonderful hands-on workshops.

For those of you who are new to our industry and those of you that have only been with us a short time, I highly recommend the beginners classes, these will cover the basics. They are great brush up classes, reminding you of all the things you should do, but usually don't. They give you the ground work you will need to get the most out of the other sessions.

Wednesday Morning from 8 am will provide a great opportunity for delegates to create, with the masters, in hands-on workshops, the foyer décor in a size never seen before at a convention. This décor will be viewed by thousands of people who will be attending "1912 the Event". This is excellent exposure for our craft.

All are invited and encouraged to participate in these hands-on workshops, but I especially recommend those new or reasonably new to our industry to join us. You will gain the experience and guidance in creating sculptures, from planning to framing, various construction and assembly stages, through to rigging. The big challenge is these sculptures have to last, and look good the whole week, that presents its own set of problems, and solutions which we will share with you.

Wednesday & Thursday are our intensive lecture session days. Bring your notebooks and make sure you sleep well the night before as you don't want to miss a thing! The international and local teachers especially will be doing repeat classes; so with a little careful planning you should be able to attend all or at least most of them.

Friday & Saturday are a mix of lecture style sessions and the beginning of the final night decor workshops. These workshops will be run by teaching teams (most will be one International and one Australian teacher), so that we can give as much individual attention as possible to you, the delegates.

These sessions will be 'work in progress' for "1912 the Event" Final Night Dinner. The first sessions will deal with the planning and initial framing stages, working as the day progresses through the various phases of construction. Finishing on the Saturday afternoon with the final details of placement, rigging etc!

The Saturday final night decor workshops will be covering five main areas, Entrance Decor, Stage Decor, Back wall decor, Sidewall decor and table center pieces. Try to cover as much ground as you can, get in on all the classes at least twice if possible as there will be a very wide variety of construction techniques and methods for you to learn and plenty of opportunity to learn the best way, first hand, by doing it!

Note: Classes may change without notice.

Hands – on Workshops

It's not just about learning a new way to tie on a balloon, it's all of the above and a golden opportunity to network, make new friends, working together really helps to break the ice between strangers.

Have you noticed that 'Balloon People' come from such an amazingly wide variety of backgrounds? There is such a gold mine of knowledge and skills (and friendships) just waiting to be discovered, possibly in the person working next to you.



CHRISTOPHER HORNE - UK

Creative Projects Manager (International)
Amscan International

Originally trained as a science teacher, Chris launched his floristry business in 1983 and gained recognition and industry awards in the following years. Balloons were introduced to the business in 1993 and became the major part of the business, which specialised in Weddings, Special events, Themed events and Education.

Chris has a great deal of enthusiasm and experience in the industry and is equally at home teaching a class to complete beginners as he is to those with extensive backgrounds in the balloon industry. He has taught on six continents and is well known for his unique talent for making the most complicated of designs really simple. He is the designer and presenter of two respected instructional videotapes and has contributed to industry publications such as "Balloon Images", "Party Times" and "Party Party" Magazines on many occasions.

He is well known for his unique teaching style - believing strongly in "education through entertainment", and for his talent for improvisation and creativity. He has taught at IBAC and EBS since 1997, the Asia Pacific Balloon Symposium since 1999 and many other educational venues and events around the world. He has organised his own Global Educational Tours on a twice yearly schedule, and in 2000 became the first industry instructor to teach on all six inhabited continents.

Chris is well known for his many competition wins, and although retired from competition, was tempted back in 2002 and became the first ever "Master Designer" by achieving first place in a competition between previous winners from around the world, held in Florence, Italy. He is also an international competition judge for the industry.

After almost 10 years of travelling and teaching, Chris decided early in 2003 to take time out from his schedule to spend time with his family – his wife Julie and two young sons, William and Oliver. He was employed as the manager of the Floristry department across a chain of garden centres, where his creative and organisational skills continued to be tested to the full. He set up a series of highly popular demonstrations of floristry, and planned and executed a comprehensive educational programme.

In October 2004 he was approached by Amscan International to complete the development of their new range of latex Decorator balloons to be launched under the Anagram brand, on which he had been working as a consultant since mid 2003. Now, as International Creative Projects Manager, he works full time heading up the further development and promotion of this line, and is currently running a programme of demonstrations and training courses which are different to any previously offered. His particular area of interest and expertise is in the combination of Latex, Foil and decorative products in ways that have been so far unexplored. The revolutionary range of foil decorator shapes was conceived and developed by Chris, and became the hot new introduction for 2008. 2009 saw unprecedented sales growth in these balloons and Chris is now responsible for promoting and demonstrating them worldwide.

AWARDS

- IBAC 11 (1995):
First Place Centrepiece
Second Place Large Sculpture
Designer of the Year Award
- EBS 1995:
First Place Centrepiece
2nd Place Buffet Arrangement
2nd Place Large Sculpture
Designer of the Year Award
- IBAC 12 (1996):
2nd place Centrepiece
2nd place Buffet arrangement
- EBS 1996:
1st Place Centrepiece
1st Place Buffet Arrangement
Designer of the Year Award
- NABAS 1996:
1st Place Centrepiece
1st place Buffet Arrangement
1st place Delivery Bouquet
2nd Place Logo
1st Place Large Sculpture
Decorator of the Year Award

Voted "Best Instructor 2000" by readers of Party Times Magazine

BACI 2002:
1st Place Large Sculpture
Master Designer Award

Awarded "European Approved Instructor of the Year" 2002.
Voted "Best Instructor 2002" by readers of Party Times Magazine

Industry Qualifications: Former Qualatex Balloon Network Member
Certified Balloon Artist
NABAS Approved Instructor
Former Member of the NABAS Training development committee
Former Qualatex Approved Instructor
Former Qualatex CBA Master Assessor
Former European Balloon Council Committee Member
Approved instructor for the City and Guilds Balloon Art Courses
Intermediate Certificate of the Society of Floristry



JOHN MARTIN CBA - NZ **BRIE MARTIN CBA - NZ**

Both Brie and John Martin have been involved with the balloon industry for almost 20 years each. Brie and John have been running their Balloon Business, Balloons Funtastic, in New Zealand full time since 1996 and have evolved through this time broadening their skill base for all kinds of events. Brie and John are definitely a team with each person taking responsibility for specific aspects of the business, covering, marketing, administration, business development, product development,

creative development and all those other aspects of making a business work.

They still have a great passion and enthusiasm for this industry and relish the opportunity of new challenges.

Whilst it is great to explore large creative ideas there is also a reality of presenting products and ideas that work for real people especially in this challenging economic climate. Having drive, passion and enthusiasm are definitely traits which have seen them through these tough times.

Both Brie and John are looking forward to The Event in Adelaide 2012, to be part of something which will be challenging on all fronts is never daunting just exciting and stimulating. The opportunity to share ideas and learn from both industry leaders and new people to the industry who have fresh eyes, simmering enthusiasm and raw talent who want to explode in this ever changing industry. This Event is definitely not to be missed and from here both Brie and John know they will be able to take home ideas that will work and have practical benefits on their business.

The enormity of this event can appear overwhelming but to be a part of something of this magnitude is an absolute must. As with the Titanic every great journey is a mix of expectation, excitement and anticipation. Getting involved is the only true way to learn. Brie and John both look forward to seeing as many people in Adelaide 2012 and appreciate the opportunity and the tireless work the organising group led by Margie Monk have put in. It is up to everyone to make this event every bit as a success to the memory of the Titanic and all the lives it has touched.



MALA SALAKIS CBA - NSW

is currently the Education, Sales and QBN Representative for Qualatex Balloons Australia and New Zealand. Mala currently runs "Mastering the Basics" classes at Qualatex in NSW and also heads CBA testing in Australia and New Zealand.

Mala has been teaching and instructing for Qualatex both in Australasia and Internationally for over 12 years. Covering classes from Balloon Basics to Advanced, she is no stranger to Conventions and has been an instructor for the last three conventions in Australia. Mala has also assisted on panels in the USA for CBA testing; the last was at the World

Balloon Convention (WBC) in 2010.

With over 23 years of experience in the Balloon Industry, Mala ran a successful Party Shop with her father up until she sold it in 2007. During that period Mala attended many conventions and competed in many of the competitions. She was successful in winning a Large sculpture and many other awards for Centrepieces and Gift Delivery arrangements with her innovative designs. In 2001 Mala was the recipient of an award and recognised for her contribution to the Environment Committee.

A founding member of the Sydney NSW - QBN (Qualatex Balloon Network) Chapter and BASA, Mala is no stranger to this industry and has a wealth of Knowledge to share!



JAN IIAMS CBA - USA

Jan is recipient of the prestigious IBAC Crystal award for her contributions to the balloon industry, winner of design competitions and is a popular design educator for more than 20 years. She has a broad base of successful business and design experience and a renown

international teacher. She contributes regularly to industry publications, her articles and designs appear on Betallic's website, she presents education in videos and on numerous related industry websites

Jan is excited to return to Australia once again as an instructor at ABC 2012 and has specially designed all new decor projects in brilliant colour combinations to inspire her Australian balloon artist friends of all experience levels to add profit and excitement to their design repertoire. She is well known for her original designs and consistently showcases a fresh palette of designs and innovative techniques in her very entertaining and motivational presentations.



RAYMOND CONNETT - NSW Australia

Raymond was presented the BASA A Industry Award (2003) and BASA A Life Time Membership (2009) for his contribution to the Balloon Industry.

He has been teaching to the Australian & New Zealand balloon Industry since 1993 where he has offered creative designs and tips and tricks on small and large balloon projects. He has been running a successful retail business with his wife Natalie for the last 20 years in Newcastle NSW. Raymond has also been editor and contributor to Balloonews for 13 years and Events & Equipment Magazine for the Balloon industry. Raymond was a presenter at the first ABC 1995 Titanic Event and is looking forward to revisiting the theme so he can offer many inspiring designs for the Australian Balloon Artists to take back to their businesses



GUNTER BLUM CBA - Queensland Australia

Gunter has a background of working in film and television as well as attending art school. He started in the balloon industry in 1980 with Bunch of Balloons in Melbourne. This led to his enthusiasm and eventually starting his own business Balloons Galore in 1986 in Brisbane. Along with his team he has won many awards in the balloon industry both nationally and Internationally. He has also been a presenter at previous national and International conventions. He held the position of BASA A president and is currently BASA QLD president. He was also co-ordinator of ABC 1999.



RAY STEWART - VIC Australia

Ray Stewart, with his wife Renee started the **Frankston Party Emporium** in 2006. Since that time, Ray has been an active member of BASA Victoria, having achieved accreditation and serving on the committee for several years. Ray was part of the team that brought us the Melbourne 2008 "Around the World in 80 Days" convention, and has presented some of his unique classes in Victoria and NSW. Presenting at the Titanic Launch in Adelaide May 2010, Ray teamed up with Sean O'Kelly to create St Stephens Tower / Big Ben, and is keen to return to Adelaide with a new design and fresh ideas.

"It's not every day you can truly put your work on display to the whole world, but that is exactly what this event will be. I am both honoured and excited to be part of the team of both local and international talent that will present such a spectacle. "



Proudly Sponsored by ...



**BALLOON ARTISTS &
SUPPLIERS ASSOCIATION
of AUSTRALASIA LTD**

.... YOUR Association proudly introduces -



ALBERTO FALCONE CBA - ITALY

Sometimes it happens that curiosity becomes an interest, interest becomes a passion, passion becomes a job and job becomes a great opportunity to learn new language, to meet talented persons, to make new friends".

So says Alberto Falcone, and for him it happened in 1995 at a balloon seminar in Florence; following an enquiry to Pioneer about QBN & CBA, Alberto discovered that balloons could be a business, not just a hobby.

Soon after being awarded his CBA, he started teaching for Balloon Express Italy and had his first international opportunity at IBAC in 2003.

"I love working with balloons because through them it is possible change the colour of the world and to know very happy people".

Alberto speaks Italian, French and a fast-improving English. He has taught all over the world for Pioneer. This is his first time to Australia. "I'm very exciting to have this opportunity to come in Australia. For long time it was my dream and now it's coming true!"

**"Every time I inflate a balloon I can put something special inside, like a sun ray,
a butterfly tail, a fun thought..."**

Alberto is passionate about balloons, and his designs are recognized all over the world for their innovation and distinct Italian flair. He has a passion for exploring new techniques and designs to sell from his successful retail business in Budapest, Hungary.

He is a world-class designer, having earned first place awards for his designs at the Balloon Arts Convention Italy in 1999 and 2000, and the International Balloon Arts Convention in 2002, where he was also awarded Designer of the Year. Alberto has travelled around the world teaching thousands of balloon artists new techniques, ideas, and creations. He possesses a true eye for design and can help you take your balloon skills to a whole new level, making your business stand out from the crowd.

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**BALLOON ARTISTS &
SUPPLIERS ASSOCIATION
of AUSTRALASIA LTD**



AMANDA GRIFFITHS CBA - NSW Australia

Amanda was part of the design & workshop team who presented classes & constructed the large sculptures that adorned the Adelaide Arcade in May 2011 for the Titanic 1912 Launch & Cocktail Party, she was the designer of the anchor & chain sculpture which was constructed by herself, Brendan Ord & their ever willing team of participants that were in their workshops. She purchased an established business in mid 2003 & set about making it her own, also leaving her mark on the industry with her quirky multi-award winning deco-twisted décor & delivery pieces, she is the current holder of Best Large Sculpture, Best Bouquet & Gift Delivery & Best Buffet Centrepiece from ABC 2009.

Whilst she is very at home with classic decor, centerpiece design being a specialty, she is also an adept self-taught twister giving her decor, centerpieces & bouquets an added WOW factor that sets her apart from her competition.

A Certified Balloon Artist, BASA Accredited member & active member of both BASA NSW, (currently holding the Secretary's position) & QBN Sydney Chapter, where she is the Special Events/Training Co-ordinator, she believes in giving back to the industry that gave to her by presenting training. She has presented in NSW & interstate for BASA & also for Qualatex Balloons as required, including being involved in the planning & organisation of OzJam 2011 (also presenting). Amanda was also asked earlier this year to act in the role of a panel judge for CBA Testing in Sydney NSW.

Amanda is looking forward to being back in Adelaide in April 2012 & being part of the design team for this momentous occasion! In her eyes this is a not to be missed opportunity to work hands-on side-by-side with the best of the best in our industry learning & creating centerpieces & decor. Not to mention the extremely valuable networking opportunities.

BRENDAN ORD - VIC Australia

Brendan discovered his passion for balloon twisting and entertaining in June 2006.

Brendan loves to twist, and loves to share his skills and enthusiasm for the industry with everybody. Brendan has now instructed with BASA Victoria, Oz Jam in Sydney and the Titanic Launch in Adelaide.

He has also recently made television appearances on channel 9's "WB KIds" and next year will be on the ABC's "Giggle and Hoot".

After the success of the Titanic Launch, Brendan is excited to get back to Adelaide to be a part of this amazing event.



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SUPPLIERS ASSOCIATION
of AUSTRALASIA LTD**



NADIA GALUTVA - SA Australia

What initially started as a hobby 4 years ago, has grown into a balloon twisting business (Zig Zag Balloons). Currently Nadia entertains adults and children at parties and special events as a balloon twister and face painter.

Nadia's design and theme skills have won her acclaim from Corporations and Event Managers.

During the past year Nadia has been involved in a number of balloon twisting workshops in Adelaide for the WEA, WCCS and private groups.



GREG BRUSIC - SA Australia

A new (4 year) and passionate member of the balloon industry, working close with his wife Nicole their goal is to bring twisted balloon designs into the modern era. Mainly working with children for corporate functions and events, the balloon business couldn't be better.

Together they worked 14 years selling high end art and travelled interstate (Perth) to open a very successful retail art gallery before moving back to Adelaide in 1997, Greg became a teacher in IT.

Using ebay they became power sellers with over 1090 positive feedbacks for 9 years.

Greg now holds a level 2 IT position with Optus Internet which includes training, coaching and using social media. 10 years employment and the IT industry just keep growing, from dialup to wireless broadband and next the Australian National Broadband Network.

Ebay/Google/Facebook/Smartphones are the new age approaches to sell and profit using balloons while promoting the entire industry.

Greg is very proud to be involved and brings a wealth of online experience to ABC 2012. Share his knowledge to celebrate and make this first Titanic centenary successful.

JOHN TUCKEY - SA Australia Visual Merchandising & Display

John has a wealth of experience in Visual Merchandising and Display, working with Myer Stores and then Oswald Sealy as State Manager and Overseas buyer before setting up Mei & Picci Australia's leader in Mannequins, Christmas Decor and Shop Fittings.

14 years back John opened his own business – Christmas House Pty Ltd. – specialising in design, manufacture and installation of Christmas Décor to South Australian leading Hotels, Shopping Centres and Arcades - John supplied and installs the Victoria Square Christmas Tree (The largest Christmas tree in the Southern Hemisphere).

Proudly Sponsored by ...



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SUPPLIERS ASSOCIATION
of AUSTRALASIA LTD**

Australia's OWN Master of the "Balloon Drop"

DAVID TAYLOR CBA - NSW Australia

David Taylor CBA, has been decorating Sydney with 'MAD Balloons' for 20 years now. "MAD Dave" was a founding member of Sydney QBN Chapter and is a fully accredited member of BASA NSW. He founded Ozballoons in 2003— the online forum for Balloon and Party Professionals, and was convenor of ABC2005 in Sydney. MAD Balloons has built a reputation as one of Sydney's best corporate balloon décor companies, with innovative new designs, and a host of loyal corporate clients.

David's work has been profiled in Images - "Designer Showcase" Jul, Aug, Sep 2009, and many other industry publications. He enjoys showing his many sellable designs to others. He was chosen as an instructor at World Balloon Convention in Dallas in 2010, and invited to return in 2012. He enjoys helping others to not only learn balloon art skills but to formulate and grow a business within our industry; he has helped many delegates across Australia and New Zealand with his training courses since 2007, and worldwide through Images Magazine! David is looking forward to sharing his knowledge again in Adelaide, especially in regards to balloon drops, and has accepted the challenge of co-ordinating the Guinness World Record Balloon Drop.



Taking up the challenge for -



 01234 07 5665 9333 www. wristbands .com.au	<p>191200 THE BALLOON DROP OF COURAGE</p> <p>1912 THE EVENT the TITANIC - 'Voyage of Discovery' - www.1912theevent.com</p> <p>www.balloonartist.com.au - Proudly supporting National Breast Cancer Foundation & Prostate Cancer Foundation of Australia</p>
 01234 07 5665 9333 www. wristbands .com.au	<p>191200 THE BALLOON DROP OF COURAGE</p> <p>1912 THE EVENT the TITANIC - 'Voyage of Discovery' - www.1912theevent.com</p> <p>www.balloonartist.com.au - Proudly supporting National Breast Cancer Foundation & Prostate Cancer Foundation of Australia</p>

... a spectacular Industry initiative for Charity

ABC-2012 Class Concepts Grid

Level	Class Title	Theme Application	Overview	Presenter	Class Preference
L1	Balloon Basics	Ceiling, Stage, Cherbourg Set	Design, application & techniques	Christopher Horne	
L2	Working with Decorator Foils	Ireland Set	Theme concept, planning & installation	Ray Stewart	
L2	Planning Large Display	Stage backdrop	Design elements, concepts & installation	Ray Connitt	
L2	Balloon Letters, Logo's & Signs	Foyer & '1912 The Event' exit	Utilizing a myriad of design elements	Alberto Falcone	
L3	Elements of Theme Display - Indoor - Intimate to Massive	ACC Concourse	Utilizing a myriad of design elements	Alberto Falcone	
L3	Elements of Theme Display - Outdoor - Battling the Elements	Table Display	? 3 Presenter OVERVIEW	Mala Salakis CBA, Jan limes, Amanda Griffiths	
L1	Designing Theme Table Display	Foyer & Sets	High end/Corporate concepts	Mala Salakis CBA, Jan limes, Amanda Griffiths	
L2	'First Class' Bouquets	Tables	NOT 3 balloons!	Mala Salakis CBA, Jan limes, Amanda Griffiths	
L1	Exciting 'Steerage' C'pieces	Tables	Elegant Budget Concepts	Jan limes	
L1	'Jack & Rose' Romantic C'pieces	Bouquet Concepts	Growing Your Skills	Mala Salakis CBA	
L3	Balloon Art' Delivery Ideas	Applications in Display	Basic Teaching & applications	Nadia Galutva	
L1	Introduction to 'Twisted Balloons'	Tables & Sets	Building concepts on basic skills	Amanda Griffiths	
L2	'Twisted Balloons' in Display	Foyer Public Day	Public Open Day Entertainment	Brendan Ord	
L2	The Twisters Entertainment Guide	Foyer & Tables	Enhancing the display	Amanda Griffiths	
L2	Twisted C'pieces & Bouquets	Cherbourg & Ireland Dance Floors	Design options and applications	John & Brie Martin CBA / Ray Stewart	
L2	Dance Floor Décor Concepts	Drop techniques and Concepts	Techniques, options and applications	David Taylor CBA	
L2	Balloon Drops - Tips & Tricks	Entry / Stage / Sets	"Grand Entrance" concepts and planning	Alberto Falcone	
L2	'Opening Act' - Entrances & Arches	Diversify Your Sales	Web Tips & Tricks / Ebay/E Store tips	Greg Brusic	
L1	Marconi to Google - Web Promotion & Sales	Make your Shopfront SELL	Looking at the plethora of options v value	John Tuckey	
L1	Hands on Visual Merchandising & Display	Making the Picture Sell	Techniques to capture the 'Big Picture'	Tim Newberry	
L1	Taking Photographs to Showcase your Display	Subtle Techniques to Add Value	Light & Colour - Washes and Spots'	Ray Stewart	
L1	Basic Lighting Effects				
L1	Rigging - Knots, Safety Protocols & Practice		Large / outdoor display essentials	Jerry Buteyn (Construction Equipment Training)	
L3	Elevated Platform Certificate		Large / outdoor National Certificate		
L1	191200' Balloon Drop Inflation	Charity Donation	All delegates option to Volunteer	Co-ordinated by BASA-SA	
GWR	Balloon Drop Net Rigging	GWR Drop Team	Ultimate rigging techniques	David Taylor CBA	
L1	'A Stage Act'	Design / Building and Installation	Extended Concepts & Display	Gunter Blum & Ray Connitt	
L1	A Most Amazing Ceiling	Design / Building & Rigging for effect	Creating spectacular display focus	Christopher Horne	
L1	Building TITANIC	Design / Construction / Elements of Display/ Adding Effects	BIG, BOLD & Emotive Techniques +++	John & Brie Martin CBA	
L1	BASA-A Accreditation Module 1 Prep		Skills for all		
L2	BASA-A Accreditation Module 2 Prep		Table C'pieces / Bouquets		
L3	BASA-A Accreditation Module 3 Prep		Twister Education		
L1	BASA-A Accreditation Module 1 Testing		Broadening Skills		
L2	BASA-A Accreditation Module 2 Testing		Web Applications		
L3	BASA-A Accreditation Module 3 Testing		Upper Level Skills		
			CORE Display for '1912 The Event'		
			BASA-A Accreditation		

*Your Invitation to join the Industries most
'Imaginative, Innovative & Creative'*



A Member of The Linde Group

Proud Sponsors of Designer of the Year 2012

Join the **BOC Designer of the Year** Winners from the past:

Gunter Blum	1995
Julia Adamo	1997
Camellia Flavell	1999
No Winner	2001
Debbie Barnett	2003
Robbie Murray	2005
Margaret Campbell	2007
Beth Boynton	2009

Use your creativity and have your name go into the Balloon History. Register as a competition entrant. from novice to the experienced you can share and show the wealth of unbelievable skill that lies in the Australasian Balloon Industry.

Complete the entry form and participate in 3 Categories for a chance to win the **Designer of the Year**.

GENERAL RULES & CONDITIONS -

1. Competitors must be a BASA members and registered as a full delegate and are limited to one entry per category with exception of Business Category 6.

Entry fee is as per competition category.

2. The ABC 2012 Convention presenters are not eligible to enter competitions.
3. Only 2 assistants will be allowed to help with non creative design work & must be delegates (day delegates acceptable) but Wednesday assistants must be paid Wednesday Delegates.

This is for the large sculpture entry Only All large sculptures must be in the "1912 the Event Theme"

4. Entry form with payment must be submitted by 15th March 2012
(Registration Form includes competition entry form).
5. All competition entries must be fully constructed on site during official construction hours. However some pre-construction is acceptable eg. any mechanical or engineering devices that would normally be pre-constructed. Exception requests must be outlined in the entry form and all exceptions regarding pre-construction are at the discretion of the ABC 2012 Convention Committee.
6. Competitors share rights of displays with the BASA-A and the ABC 2012 Convention Committee.
7. Entries that duplicate a licensed product must be submitted with an authorisation from the license holder.
8. All competitors are responsible for their own equipment. BASA-A and the ABC 2012 Convention Committee are not responsible for loss or damage. Items of great personal value should not be used in entries.
9. The competition and/or convention organisers are in no way responsible for any personal, business or material loss, damage or personal injury. Entrants must carry their own Public Liability.

10. Failure to adhere to time limits and deadlines will result in loss of points during judging. However if delays beyond the control of the competitor occur, it is at the discretion of the ABC2012 Convention Committee to allocate an equivalent time prior to competition judging for completion of entry.
11. Failure to follow any of the specific set-up guidelines etc may result in disqualification.
12. If a competitor is disqualified because of their failure to follow the rules and regulations, the competitor will not be entitled to a refund of their entry fees. To avoid disappointment please read all rules and conditions carefully.
13. The ABC2012 Convention Committee reserves the right to display entries at its discretion, withdraw entries that it deems unsafe, deduct points or disqualify entries that fail to meet the guidelines etc. All decisions made by the ABC Convention Committee are final.
14. Entrants will be supplied with helium and compressed air. All other products and equipment must be supplied by entrant. . If an entrant should require goods be purchased in on their behalf, a list of their product needs must submitted with their entry form, but no later than **31.01.12** and payment for the goods must be arranged prior to arrival.
15. Overnight construction may not be possible due to hotel requirements (eg. noise restrictions etc).
16. Entries must be maintained by entrants during the convention. Entries are to remain on display until a time deemed by ABC 2012 Convention Committee but must be removed no later than 12:00am Sunday 15th April 2012 unless advised otherwise.
17. All designs will be held in the strictest confidence.
18. No pre-construction allowed (ie. no pre-inflated balloons, pre-make fantasy flowers, double stuffed balloons, pre-cutting, bending or assemble of framework etc). A drop sheet must be used for cutting/ construction etc and each contestant is responsible for keeping their area and immediate surrounds clean and clear of debris/offcuts etc. Any damage is solely the responsibility of contestants.
19. These rules and conditions apply to all categories of competition.

REGISTRATION & COMPETITION ENTRY

All competitors must complete Convention Registration Form (see Registration Form) and indicate the categories in which you wish to compete, including any applicable fees and mail to be received no later than 31st March 2012. sent to:

- **ABC-2012 Registration, C/- Shop 2, 132 Dawson St, Lismore NSW 2480**
- Any specific competition enquiries should be directed to: **Gunter Blum 07 3876 0200**

JUDGING CRITERIA

1. An Experienced industry panel of 4 nominated official judges will judge categories. There will be one (1) winner only per category. Judges' votes will carry 100% of marks
Delegate voting is a separate category
2. Constructed categories 1-5 will be judged according to the judges marking schedule. A copy of the judges marking schedule will be supplied to competitors.
3. The Business Category will be evaluated by an independent marketing convener following the judges' marking schedule supplied.

*** Judging concludes at 6 pm Wednesday 11th April 2012**

JUDGING CRITERIA

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* **Judging concludes at 6pm Wednesday 11th April 2012**

DESIGNER OF THE YEAR

Prize: \$700 + Perpetual Trophy + Individual Trophy

To qualify for the prestigious award of Designer of the Year competitors must enter the following three (3) competition categories:

1. **Large sculpture** (40% of marks)
2. **Fashion Garment** (30% of marks)
3. **Buffet arrangement** (30% of marks)

This coveted title is awarded to one individual who will carry the title of "Designer of the Year" for the next 24 months. You will have an individual trophy to keep, plus the perpetual trophy will be engraved with your name and will go into the record books forever.

CATEGORY 1 - Large Balloon Sculpture Entry Fee \$50.00

Prize: \$500 + Trophy

Parameters: Size no larger than 3m x 3m x 3.6m high Nominal. Larger size sculptures subject to approval of Committee and suitable location.

Theme: " *1912 the Event* "

General Rules 1 through 19 also apply.

1. All entries will require the submission of a design proposal of the sculpture design and overall dimension. Please present as you normally would to a client eg cover letter, drawings/descriptions, retail price of design, contracts/terms and conditions etc.
2. Design proposal to be submitted by 31/1/12.
3. The original design presentation will be placed on display once competition commences. This will form part of the judging criteria.
4. Sculptures may be free standing.
5. There are no restrictions on materials used but balloons **must form a minimum of 60%**. This opening of restrictions is designed to encourage the balloon industry to stretch and experiment with new materials in sculptures and displays.
6. Constructions of the sculpture will commence on site in your designated area from 9:00am 10th April 2012 and conclude 12:00 noon Wednesday 11th April 2012.
7. An official job cost sheet will be supplied to each entrant upon receipt of entry form and fees. This job cost sheet must be completed and submitted with the competition piece. There is no wholesale cost restriction for this category.
8. Entrants may enlist the help of Two volunteer assistants. Assistants must be delegates (day delegates are acceptable).
9. Entries must be designed to last at least one (1) week.

CATEGORY 2 - Fashion Garments Entry Fee \$25.00

Prize: \$300 + Trophy

Parameters: All garments must be wearable in the Fashion Parade

1. There are no restrictions on materials used but balloons **must form a minimum of 60%** of the garment.
2. Entrants may enlist the help of one volunteer assistant. Assistants must be delegates (day delegates are acceptable).
3. All entrants must provide their own Fashion Dummy or freestanding frame works.
4. Constructions of the sculpture will commence on site in your designated area from 9:00am 10th April 2012 and conclude 12:00 noon Wednesday 11th April 2012.
5. An official job cost sheet will be supplied to each entrant upon receipt of entry form and fees. This job cost sheet must be completed and submitted with the competition piece. There is no wholesale cost restriction for this category.

Theme: "1912 The Event Era "

CATEGORY 3 - Buffet Arrangement Entry Fee \$ 25.00

Prize: \$200 + Trophy

Parameters: Size must be suitable for a standard buffet and must be movable/transportable.

Theme: "1912 the Event "

General Rules 1 through 19 also apply.

1. Construction must be completed solely/entirely by the competitor.
2. Construction must be completed by the competitor during competition hours, in the area designated. Entries must be completed and on display by 12 noon Wednesday 11th April 2012.
3. An official job cost sheet will be supplied to each entrant upon receipt of entry form and fees. This job cost sheet must be completed and submitted with the competition piece. Wholesale cost of materials used in the buffet arrangement must not exceed \$75.00.
4. Entries must be designed to last at least 36 hours.

CATEGORY 4 - Table Centre piece Entry Fee \$ 10.00

Prize: \$100 + Trophy

Parameters: Size to be suitable for a round table of ten (10) guests and must be easily transportable on completion.

Theme: "1912 The Event"

General Rules 1 through 19 also apply.

1. An official job cost sheet will be supplied to each entrant upon receipt of entry form and fees this job cost sheet must be completed and submitted with the competition piece. Wholesale cost of materials used must not exceed \$75.00
2. Construction must be completed solely/entirely by the competitor during competition hours, in the area designated.
3. Entries must be completed and on display by 12 noon Wednesday 11th April 2012
4. Entries must be designed to last at least 36 hours.

CATEGORY 5 - Bouquet/Gift Delivery Entry Fee \$10.00

Prize: \$100 + Trophy

Parameters: Size unrestricted but must be suitable and practical for normal delivery purposes.

Theme: *The Art of Giving*

General Rules 1 through 19 also apply.

1. Construction must be completed solely/entirely by the competitor during competition hours, in the area designated. Entries must be completed and on display by 12:00 Noon Sunday 25th March 2007.
2. An official job cost sheet will be supplied to each entrant upon receipt of entry form and fees. This job cost sheet must be completed and submitted with competition piece. Wholesale cost of materials used in the bouquet/gift delivery must not exceed \$75.00
3. Entries must be designed to last at least 36 hours.

CATEGORY 6 - Corporate Image Portfolio. Entry Fee \$10.00

Prize: \$100 + Trophy

General Rules 1 through 19 also apply.

To enter the Corporate Image Portfolio section, the entrant must select a minimum of three (3) of the following sections:

A) Photographic Portfolio

- All photographs to be of work constructed by the entrant/business only. Photographs are to be current and at least with the last 4 years.

B) Business Card

- Business card is to be presented mounted on an A4 sized sheet of white cardboard (front and back if necessary) and must be in current use.

C) Delivery Vehicle Design

- All entries in this category must be presented by a recent 10" x 8" photograph. Additional smaller photos are welcome and are to be displayed on a lightweight presentation board supplied by the competitor (maximum total size 0.5 x 1 metre).

D) Retail Store/Showroom

- All entries in this category must be presented by a recent 10" x 8" photograph. Additional smaller photos are welcome and are to be displayed on a lightweight presentation board supplied by the competitor (maximum total size .5 x 1 metre).

E) Web site Design

All entrants must supply their own computer and display screen. All computers must have security chains. The committee takes no responsibility for competitor's equipment.

9.00 am ☐ Registration Opens

☐ Competition Set Up & Commencement

(CBA Testing commences at Stamford Plaza Adelaide / Boulevard Room)

☐ Elevated Work Platform Certificate
(National Registration)

* PLEASE REFER Page 31)

☐ Students who hold a current EWPA yellow operator trained card
 needing a new endorsement need only to complete a practical
 excise/assessment and watch DVD re-fresher training

☐ Elevated Platform Update Certificate (4 hours) \$100 Registration Fee

☐ Students who need a new first up EWPA yellow operator trained card
 for either boom or scissor lift.

☐ Elevated Platform Full Certificate (8 hours) \$200 Registration Fee

10.30 am - Morning Tea

11.00 am ☐ Competition Continues

☐ Building TITANIC - Teaching skills in Planning & Preparation
 including practical solutions to Streamline Time and Labour.

John & Brie Martin CBA

12.30 am - Lunch

1.15 pm ☐ Competition Continues

☐ Planning Overview & Logistics of
 "Guinness World Records' Worlds Largest Balloon Drop

David Taylor CBA

☐ BASA-A Accreditation Module 1 Overview

2.45 pm - Afternoon Tea

3.15 pm ☐ Competition Continues

☐ Rigging - Knots, Safety Protocols & Practice

Scouts SA

☐ BASA-A Accreditation Module 2 Overview

4.50 pm - Debriefing & Overview

7.00 pm ☐ ABC-2012 OPENING COCKTAIL PARTY - Stamford Plaza 'Boulevard' Room

* REMEMBER - Class Selection Sheets MUST be sent with your Registration & Payment

8.30 am ☐ Registration Opens

9.00 am ☐ Competition Continues

☐ 'Opening Act' - Entrances & Arches

Alberto Falcone CBA

☐ 'A Most Amazing Ceiling' Design Concepts with Decorator Foils

Chris Horne CBA

☐ Building TITANIC - Designing the 'Unsinkable'

John Martin CBA - Brie Martin CBA

☐ Introduction to 'Twisted Balloons'

Nadia Galutja

☐ Marconi to Google - Web Tips & Tricks / Ebay / Ebay Store tips

Greg Brusic

☐ Balloon Letters, Logo's & Signs

Raymond Connett

10.30 am - Morning Tea

11.00 am ☐ Competition Completion by 12 noon

☐ Balloon Art Delivery Ideas

Mala Salakis CBA

☐ Planning, Design & Construction of Proscenium / Stage

Ray Connett

☐ Fashioning Multi Balloon Sizes and Shapes for Dazzling Impact

Amanda Griffiths CBA

☐ Building TITANIC - Frame Concepts & Construction

John Martin CBA - Brie Martin CBA

☐ Tips & Tricks of Balloons for All Occasions

Jam Iiams CBA

☐ 'Leaving Ireland' - Titanic's Last Port - More than 'Blarney'

Ray Stewart

☐ Balloon Drop Installation & Rigging

David Taylor CBA

12.30 am - Lunch

1.15pm ☐ Fashioning Multi Balloon Sizes and Shapes for Dazzling Impact

Amanda Griffiths CBA

☐ 'A Stage Act' Covering a Range of Concepts & Designs

Gunter Blum CBA

☐ 'Opening Act' - Entrances & Arches

Alberto Falcone CBA

☐ 'A Most Amazing Ceiling' Creating the Magic, Layering Foil Shapes

Chris Horne CBA

☐ Marconi to Google - Web Tips & Tricks / Ebay / Ebay Store tips

Greg Brusic

☐ 'Leaving Ireland' - Titanic's Last Port - More than 'Blarney'

Ray Stewart

2.45 pm - Afternoon Tea

3.15 pm ☐ First port of Call 'Cherbourg' France - 'C'est Si Bon' (It's so Good!)

John Martin CBA - Brie Martin CBA

☐ 'A Stage Act' Construction of Stage Display

Gunter Blum CBA

☐ Balloon Art Delivery Ideas

Mala Salakis CBA

☐ Balloon Letters, Logo's & Signs

Raymond Connett

☐ 'Jack & Rose' Creating Romantic Room Decor

Jan Iiams CBA

☐ Balloon Drop Installation & Rigging

David Taylor CBA

*** FREE EVENING**

*** REMEMBER - Class Selection Sheets MUST be sent with your Registration & Payment**

9.00 am

- | | |
|--|--|
| <input type="checkbox"/> Old & New Ideas for Stunning Displays | <i>Mala Salakis CBA</i> |
| <input type="checkbox"/> 'A Most Amazing Ceiling' Attaching & Layering Display with Foil Shapes | <i>Chris Horne CBA</i> |
| <input type="checkbox"/> 'Jack & Rose' Romantic Bouquets & Centerpieces Stage 1 | <i>Jan Iiams CBA</i> |
| <input type="checkbox"/> Building TITANIC - '3 Million Rivets' - Creating the Hull | <i>John Martin CBA - Brie Martin CBA</i> |
| <input type="checkbox"/> 'Leaving Ireland' - Titanic's Last Port - More than 'Blarney' | <i>Ray Stewart</i> |
| <input type="checkbox"/> 'Are you ready to go back to Titanic?' presenting the best of tips old & new. | <i>Alberto Falcone CBA</i> |
| <input type="checkbox"/> Tips for Visual Merchandising & Display | <i>John Tuckey</i> |

10.30 am - Morning Tea

- | | |
|--|-----------------------------|
| 11.00 am <input type="checkbox"/> Innovative Bouquets & Centerpieces - 'with a twist' / Stage 1 | <i>Amanda Griffiths CBA</i> |
| <input type="checkbox"/> Captain E J Smith on the 'Bridge' (Set Design and Building) | <i>Gunter Blum CBA</i> |
| <input type="checkbox"/> 'A Stage Act' Combing Techniques for Construction of Proscenium / Stage | <i>Ray Connett</i> |
| <input type="checkbox"/> 'Twisted Balloons' Entertainers Guide | <i>Brendan Ord</i> |
| <input type="checkbox"/> Balloon Drop Installation & Rigging | <i>David Taylor CBA</i> |
| <input type="checkbox"/> Tips for Visual Merchandising & Display | <i>John Tuckey</i> |

12.30 am - Lunch

- | | |
|---|--|
| 1.15pm <input type="checkbox"/> 'Heart of the Ocean' Elegant Bouquets & Centerpieces / Stage 1 | <i>Mala Salakis CBA</i> |
| <input type="checkbox"/> 'Jack & Rose' Romantic Decor | <i>Jan Iiams CBA</i> |
| <input type="checkbox"/> | <i>Alberto Falcone CBA</i> |
| <input type="checkbox"/> 'Lights, Movement & Balloons' | <i>Ray Stewart</i> |
| <input type="checkbox"/> A Most Amazing Ceiling the 'Dome' takes Shape | <i>Chris Horne CBA</i> |
| <input type="checkbox"/> Building TITANIC - Layering the Superstructure | <i>John Martin CBA - Brie Martin CBA</i> |

2.45 pm - Afternoon Tea

- | | |
|--|--|
| 3.15 pm <input type="checkbox"/> Taking Photographs to Showcase Your Display | <i>Tim Newberry</i> |
| <input type="checkbox"/> 'Puttin' on the Ritz' Twisted Balloon Columns & Arches | <i>Amanda Griffiths CBA</i> |
| <input type="checkbox"/> 'Twisted Balloons' Expanding the Magic | <i>Brendan Ord</i> |
| <input type="checkbox"/> Balloon Drop Installation & Rigging | <i>David Taylor CBA</i> |
| <input type="checkbox"/> Planning & Creating the Marconi 'Radio Room' | <i>Ray Connett</i> |
| <input type="checkbox"/> First Port of Call in France - 'C'est Si Bon' (It's so Good!) | <i>John Martin CBA - Brie Martin CBA</i> |

7.00 pm BASA-A AWARD PRESENTATIONS & TRADE SHOW COCKTAIL RECEPTION
 * Adelaide Convention Centre - Convention Trade Show & Hospitality Area

9.00 am ☐ 'Jack & Rose' Romantic Bouquets & Centerpieces Stage 2

Jan Iiams CBA

☐ 'First Port of Call in France' - 'C'est Si Bon' (It's so Good!)

John Martin CBA - Brie Martin CBA

☐

Alberto Falcone CBA

☐ Planning & Creating the Marconi 'Radio Room'

Ray Connett

☐ Captain E J Smith on the 'Bridge' (Set Design & Building)

Gunter Blum CBA

☐ Balloon Drop - Planning a Spectacular 'Rolling Drop'

David Taylor CBA

☐ The Design Sensation - Making Link-O-Loons Work for You

Ray Stewart

10.30 am - Morning Tea

11.00 am ☐ 'Heart of the Ocean' Elegant Bouquets & Centerpieces / Stage 2

Mala Salakis CBA

☐ The Design Sensation - Making Link-O-Loons Work for You

Ray Stewart

☐ 'Twisted Balloons' for Spectacular Effect (Public Open Day Prep)

Brendan Ord

☐ Innovative Bouquets & Centerpieces - 'with a twist' / Stage 2

Amanda Griffiths CBA

☐ Balloon Drop - Planning a Spectacular 'Rolling Drop'

David Taylor CBA

☐ 'A Most Amazing Ceiling' - NOW to make it move!

Chris Horne CBA

12.30 am - Lunch

1.15pm ☐ Building TITANIC - adding the Bells & Whistles so 'We're King of the World'

John Martin CBA - Brie Martin CBA

☐ 'Jack & Rose' Romantic Bouquets & Centerpieces Stage 3

Jan Iiams CBA

☐ 'A Most Amazing Ceiling' - NOW to make it move!

Chris Horne CBA

☐ 'A Stage Act' - Final Touches & Enhancements

Ray Connett & Gunter Blum CBA

☐ Balloon Drop - Planning a Spectacular 'Rolling Drop'

David Taylor CBA

☐

Alberto Falcone CBA

2.45 pm - Afternoon Tea

3.15 pm ☐ 'Heart of the Ocean' Elegant Bouquets & Centerpieces / Stage 3

Mala Salakis CBA

☐ Innovative Bouquets & Centerpieces - 'with a twist' / Stage 3

Amanda Griffiths CBA

☐ 'Twisted Balloons' Jam Session for Public Day

Brendan Ord

☐ Balloon Drop - Planning a Spectacular 'Rolling Drop'

David Taylor CBA

☐ Creating 'Treasures' from 'Leftovers'

Gunter Blum CBA

'SEA TRIALS & FINAL CALL' - ALL DISPLAY -

John Martin CBA - Brie Martin CBA Chris Horne CBA Alberto Falcone CBA Jan Iiams CBA Ray Connett

Mala Salakis CBA Brendan Ord Ray Stewart Amanda Griffiths CBA David Taylor CBA Gunter Blum CBA

- 9.00 am ☐ Balloon Bascis 3 Testing
- ☐ Foyer Display / Final Set Up
- ☐ 'Twisters' in Action Prep
- ☐ Final Check & Set-up Dining Room
- ☐ Stock Collection / Packing etc

Brendan Ord, Amanda Griffiths CBA, Nadia Galutja

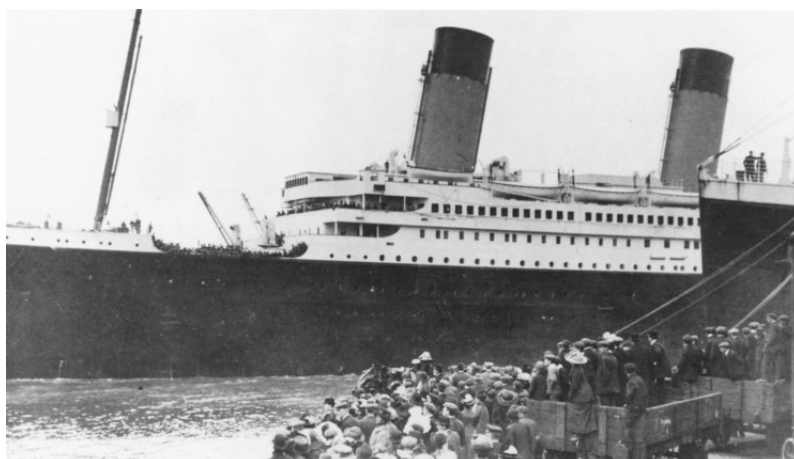
- 10.30 am ☐ Public Viewing of Displays
- ☐ 'Twisters' in Action
- ☐ BASA-A / Industry Promotion & Balloon Sales

Brendan Ord, Amanda Griffiths CBA, Nadia Galutja

- 1.15pm ☐ 'Hands on Deck' as above

- 3.30pm ☐ Public Viewing Completes
- ☐ Final Check All Areas
- ☐ Strike out Public Display Items

- 4.30pm ☐ Cucumber on the eyes and long bath!



Sponsors, Presenters, Delegates,
This is YOUR 'Night to Remember'.



Sunday 15th April 2012

Please -

After the ball is over
 After the break of morn
 After the dancers' leaving
 After the stars are gone

*... don't leave us 'all at sea' ...
 we need your help to strike down!*

AUSTRALASIAN BALLOON CONVENTION 2012 - REGISTRATION FORM

Registration is NOT completed until Payment has been received.

Personal Information *please print clearly*

Surname: _____

Title: Mr ☐ Mrs ☐ Ms ☐ Miss ☐

Given Name: _____

Business Name: _____

Street Address: _____

_____ Post Code: _____

Postal Address: _____

_____ State: _____

Country: _____ Post Code: _____

Telephone: (____) _____ Fax: (____) _____

Email: _____

Special Requirements Eg. dietary or physical: _____

Delegate's Name Badge (to read): _____

YOU MUST BE A CURRENT FINANICAL BASA MEMBER
To Qualify for the BASA Member discount

Registration Full Package *(see page 2 for inclusions)*

Early-Bird Discount: By 21st December 2011

☐ Full Registration BASA Member = \$1145

☐ Full Registration Non-BASA Member = \$1495

After 21st December 2011

☐ Full Package Registration BASA Member = \$1395

☐ Full Registration Non-BASA Member = \$1695

☐ **I Volunteer to Donate my time to fill 1000 balloons**

for the Guinness World Record BASA-A Charity initiative –
'191200 The Balloon Drop of Courage' – All will be acknowledged.

☐ Elevated Platform Update Certificate Tuesday 4hrs \$100

☐ Elevated Platform FULL Certificate Tuesday 8 hrs \$200

Day Package *(see General Registration info for inclusions)*

☐ Day Registration BASA Member = \$450

Day(s) you will be attending: (please circle)
Tue Wed Thurs Fri

☐ Day Registration Non-BASA Member = \$550

Day(s) you will be attending: : (please circle)
Tue Wed Thurs Fri

See General Rego info for BASA mem/discounts/ delegate minimum age etc.

Registration Sub Total: \$ _____

Please fax or post your registration form together with your Class Attendance Form & Payment to:

Fax: (02) 6622 0430

Postal Address: ABC 2012 Registration shop2, 132 Dawson St, Lismore NSW 2480

Please note **Day Registration does not include evening social functions.** Please advise attendance in the section below.
Full Registration includes attendance at catered evening socials.

Social Functions (*Evening*)

Have you selected Full Registration? Yes ☐ No* ☐

For Full Registration, please confirm that **you** are attending:-

Opening Ceremony Yes ☐ No ☐

Trade show Cocktail Party Yes ☐ No ☐

Final Night Dinner Yes ☐ No ☐

Do you wish to bring along a guest(s)? Yes ☐ No ☐

For your guests, please indicate social function & amount below

* For Day Registration Delegates & their guests, please indicate social function and amount below

☐ Opening Ceremony add \$75 pp \$ _____

☐ Cocktail Party add \$84 pp \$ _____

☐ Final Night Dinner add \$199 pp \$ _____

Social Events Sub Total: \$ _____

Competitions **competition category** *(please tick)*

Competition entry is open to Full BASA Resisted Delegates only

☐ **Designer of the Year** (1st Prize \$700 + Trophy) \$0

☐ Large Sculpture (1st Prize \$500 + Trophy) \$50

☐ Wearable Fashion (1st prize \$400 + Trophy) \$25

☐ Buffet Arrangement (1st Prize \$200 + Trophy) \$25

☐ Table Centrepiece (1st Prize \$100 + Trophy) \$10

☐ Bouquet & Gift Delivery (1st Prize \$100 + Trophy) \$10

☐ Corporate Image Portfolio (1st Prize \$100 + Trophy) \$10

Competitions Sub Total: \$ _____

Payment Summary

Registration: \$ _____

Evening Socials: \$ _____

Competitions: \$ _____

TOTAL AMOUNT DUE: \$ _____

Payment Method

BASA-A Direct Payments: BSB: 034-108 Acc No: 350 083

Please include Name & Membership Number with payment

Please make **cheques** payable to BASA-A

Credit Card (M/C or Visa) payments can be made via the

PayPal button on the home page of BASA-A's website.

www.balloonartists.com.au and Fax receipt to: ABC-2012
registration (02) 6622 0430 (during Business Hours)

If you have selected 3 payment option please advise payment -

No: 1 .2. .3

BASA-A Membership No:

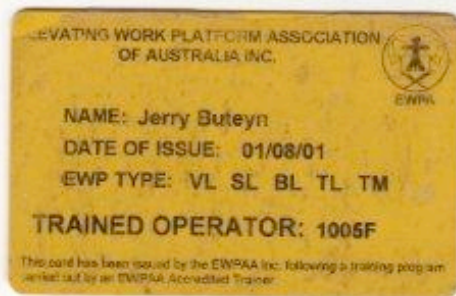
ABC 2012 Convention Privacy Statement

A delegate list with your name & postal address will be available to all convention participants for networking. Please sign below to confirm your acceptance to have your name and details on the list.

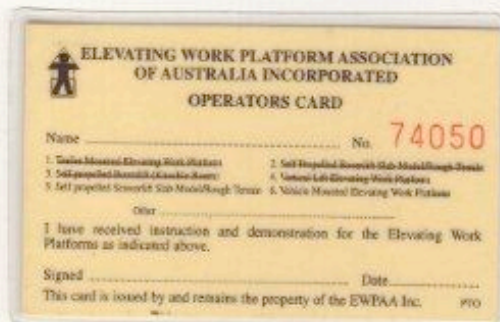
Signature: _____



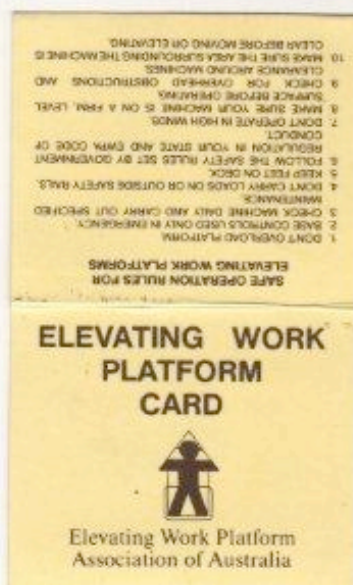
Information Re: NATIONAL ELEVATED WORK PLATFORM CERTIFICATES



**2000-CURRENT ELEVATING WORK
PLATFORM ASSOCIATION OF
AUSTRALIA INC TRAINED OPERATOR
CARD WITH SERIAL NUMBER**



**PRE 2000 ELEVATING WORK
PLATFORM ASSOCIATION OF
AUSTRALIA INC OPERATORS CARD
WITH SERIAL NUMBER ARE OK TO USE**



**PRE 1992-1996 ELEVATING WORK PLATFORM
ASSOCIATION OF AUSTRALIA INC
ELEVATING WORK PLATFORM CARD
IS NO LONGER VALID TO USE**