

Alberto Falcone

Parade of Giants: Intermediate/Advanced - Lecture

In this class Alberto will teach you several different and original ways to use 'Large Balloons' to give big impact in larger spaces.

Learn to confidently use the large range of solid coloured and printed 3' latex balloons, bubbles and long balloons on offer to create grand decor. These giants can be used in many types of occasion with great results, equalling high profit.

Alberto will teach you new techniques and ideas that you can take back to your business and impress your customers.

Parade of Giants is the perfect class for retailers and decorators who want to increase their portfolio with new ideas combining large round and long balloons with creativity.

Opening Act – Entrances and Arches: Intermediate/Advanced - Interactive

Come join Alberto to create a strong visual effect to invite and entice the guests to enter the Titanic.

In this class you will be working as a team on the magnificent entrance to the Grand Ballroom that will host '2012 THE EVENT'

The decor will be built using many different balloons and techniques to construct arches, walls and columns.

This class is ideal for decorators who want to be part of something big and share in a team-work experience.

Are you ready to go back to Titanic?: Intermediate/Advanced - Interactive

In 1912 everything was different! Different cars, different clothing, different hairstyle... In this epoch there didn't exist the technologies which today are so essential.

This class that Alberto will be presenting will offer you the opportunity to learn very special techniques. You will learn all about silhouette-designs and gain the ability to create not just a scene, but the atmosphere of that time.

Alberto will teach you how to recreate 1912 and capture that moment that will take us all back 100 years!

David Taylor

World's Largest Balloon Drop – Guinness World Record Attempt: All levels - Interactive

Want to know how to co-ordinate a 191,200 balloon drop? Want to be part of breaking the Guinness World Record for the largest balloon drop? Well make sure you attend the balloon drop classes being held each day. We will be covering everything from the site inspection stage, to planning, then rigging and filling the nets, and then finally the installation. With 100 nets to fill you will get lots of hands on opportunity - inflating, sewing the nets and getting them ready to be installed. Also there are 4 places up for grabs to actually be on the catwalks with me to release the World Record Attempt Drop at the final night. So come along, get involved and be a part Of history!

John Martin and Brie Martin

Building Titanic: All levels - Interactive

Here is an opportunity to get involved with a large significant sculpture. Whilst being perhaps on a scale that would be too big for one person to create it will broaden your mind and give you the opportunity to think bigger for that next creative opportunity within your business.

John and Brie will be looking at the planning all the while thinking big with an eye on the goal of creating a sculpture large enough to suit the venue size, construction from the frame work up and finally the balloon element to bring our sculpture to life. The skills that you will be embracing include framework, production inflation and best use of the right equipment in creating precision results, the use of alternative materials to create an effect which complements the balloon aspect of the sculpture.

Each class will involve a theory aspect where we will run through the reasoning for the various aspects of the sculpture. We will also be creating and building hands on with the remainder of each class.

If you want to think big or simply be involved with a large feature display then this class is definitely for you.

First Port of Call in France: All levels - Interactive

In this Class John and Brie will be creating a French themed stage. The class will involve the planning and creation of a sculpture made up of 4 main elements. They will be looking at how the dimensions of each element relate to the whole display and how the scale of the finished effect will relate to the size of the venue.

The class programme will consist of a theory element covering the theory and reasons of what we are creating and hands on element that will allow you to be a part of creating this French connection. John and Brie will be involving framing skills and precision inflating and assembly skills that you can take away with you and apply to your business with direct effective results.

Amanda Griffith

Fashioning Multi Balloon Sizes and Shapes for Dazzling Impact! (Part 1 & 2): All levels - Interactive

Join Amanda as she takes you on an amazing journey to create some fun larger scale decor items for display in the foyer area of our venue.

She has brought out the 'Big Guns' for these classes, and you will be learning basic to advanced skills and techniques using both round and non-round latex balloons and also shaped foil balloons to create large sculptures.

These items when completed will include interaction and movement, including an interactive photo backdrop and an operating theme park ride display!

In these classes, you will learn some basic and more intricate techniques and uses with all styles of balloons. Using various shapes and sizes of balloons to create amazing designs, whilst also learning some interesting techniques and tips. Not forgetting an important factor - "How Many Balloons Do I Need to create that???" You will gain the knowledge of an effective yet simple way to ascertain balloon, hardware and staffing quantities needed to create large scale decor without having to guess or create the whole design, giving you the tools to quote your client effectively!

These two classes are not to be missed by both decorators & twisters alike! Detailed notes including detailed design sketches and calculation sheets will be available to class participants only.

Bring yourself, your camera and a sharp pair of scissors and Prepare to Be Amazed!!!!

(If taking this class, we encourage you to attend both sessions)

'Puttin' On The Ritz' - Twisted Balloon Columns & Arches: Basic/Intermediate - Interactive Lecture

In this class, Amanda will guide you through creating arches and columns using non-round balloons.

She will create, with a little assistance from the class participants, an intricate array of designs including a 1912/2012 'Portal' Style Arch, an arch made completely from non-round balloons, along with some ideas for both helium and air filled columns, by adding her 'twist' to simple decorator items and also creating something of a WOW with designs created wholly or majority from non-round balloons!

Some say Amanda is the queen of non-round balloons in decorating in Australia, but even she had to start somewhere. Come along and be amazed at what you can do with a humble 'twisting balloon'. This class is suited to both decorators and twisters.

Bring yourself, your camera, a pair of scissors & a pen - if you like detailed notes, these will be available to class participants only!!

Innovative Bouquets and Centrepieces - 'with a twist'!: All levels - Interactive

Don't forget a sharp pair of scissors, a sharp mind and lots of enthusiasm for this class!

You will learn and create amazing centrepieces and bouquets either with non-round balloons or by adding simple to intricate accents with non-round balloons to add a higher perceived value to your own designs. We will be using little or no helium in most of the designs. You will also be gaining knowledge of being able to calculate pricing on return to your own business using your own costs which may even increase your bottom line!

You will learn to make some simple yet amazing designs and how to effectively manage your time to 'get the job out early or at the very least on-time' including pre-preparation of non-balloon items. These designs will cover customer spending levels from the higher spending client to the average purchaser right through to the budget conscious client, so they will be well received by your clients upon your return.

In this class you will learn various twisting techniques, the art of re-shaping foil balloons to create shapes or sizes not available (whether in colour or shape), learn to use simple everyday 'tableware' and 'Party store' items to add a WOW factor to your bouquets and centrepieces and by adding simple twists, loops and twisted items to 'set yourself aside' from the everyday party or balloon shop!

Along with using Lighting, Crystals, Perspex or Aluminium Tubing, Timber & Dowel including bending &/or covering these items to give bigger impact in your designs.

Get ready to get your hands 'dirty', getting in and creating centrepieces and bouquets for the three levels of client we experience on a day to day basis -

The client with an Unlimited Budget, those with an Average Budget & the Budget Conscious.

These are intensive hands on classes and we will be creating at least 5 different designs within the session!

Extensive class notes will be available to participants, due to the nature of the designs, at least very basic twisting knowledge is preferred! So if you have never twisted a balloon before, make sure to make it a priority to take the "Introduction to Twisting Basics in Session 1 - 9am - Wed 11 April with Nadia Galutja".

Mala Salakas

Balloon Art Delivery Ideas: Basic/Intermediate - Lecture

Deliveries play an important part in your Business and so does Balloon Art. In this class we will explore the aspects of the Delivery process as well as the designing of Balloon Art. People are always celebrating a special occasion or event whether Birthdays, Babies and many others. It is up to us to make it a memorable event. All the designs featured will be easy to create and adapt to many occasions, easy to deliver and be profitable and easy to sell.

Old and New Ideas for Stunning designs: Basic/Intermediate - Lecture

Any room has many areas to decorate and there are many classic décor ideas to make it happen! If the ideas are old they can become new again as long as we have a well devised plan and basic elements. Entry, tables, stage and backdrops are just some of the areas we will explore. We will cover the different aspects of colours and designs using several themes incorporating popular colour trends and prints that give a wow factor. Learning basic principles and how to put these elements together as well as your help will transform any room!

Heart of the Ocean, Elegant bouquets and Centrepieces: All Levels - Interactive

Centrepieces and Elegant Bouquets are an integral part of table décor! In this class you will be participating in producing multiple designs for the Final Night dinner while learning the art of mass production and the basic principles and rules that apply to creating a centrepiece. We will be using different techniques using various types of balloons with other elements to create flowers, storks, stems, material and much more. So bring your pliers, scissors and get ready to roll your sleeve up for this creative class.

Chris Horne A Most Amazing Ceiling – Design concepts with decorator foils: All Levels - Interactive

The spectacular domed ceiling above the grand staircase was one of the major features of the Titanic's amazing décor. This class takes us through the process of designing the re-creation and re-interpretation of that iconic dome, using Anagram Decorator foils – and how the dome will be constructed and rigged to create the stunning centrepiece of our Final Night celebrations. Chris will introduce you to the products that will be used and the techniques that will be involved in construction of the dome itself. As full scale construction gets under way. All hands on deck! A high level of care and precision is required – so make sure you've slept well! As we work through each class we will complete the inflation and assembly process, and begin construction of the supporting framework. An engineering degree is NOT required... but may be useful if you happen to have one! Then the Final Push. Completing the framework, attaching the balloons and rigging. Lots to do, but it will all culminate in the raising of our magnificent creation to its position in pride of place over the dance floor!

Dress to Impress: All Levels - Lecture

Amscan, with Anagram, have what is probably the most comprehensive range of co-ordinating party, decorative and balloon products available anywhere. This is obviously a good thing – but with so many products to choose from, how do our customers choose what is best for their event? Indeed, how do we, as suppliers, show our customers just what can be achieved? This session aims not only to show how good display can increase sales, but also how an entire event can be transformed with the right table dressing. We will be using a selection of products from the Amscan catalogue to make the tables the star attractions at ANY party!

Tips and tricks of Balloons: Basic/Intermediate - Lecture

"F.A.S.T." Fabulous, Adaptable, Speedy Tricks for the Busy Balloon Professional

Get ready for a "FAST" and fun time learning new techniques that will simplify your labour systems, make design assembly a snap, and your work look wonderfully consistent as demonstrated in Jan's class designs. She will show you her very latest, up to the minute techniques, tricks and shortcuts, and will share timesaving secrets she's learned from industry stars and balloon artists from around the world... You'll say, "Now why didn't I think of that?"

Creating Romantic and Elegant Themed Balloon Decor - Love Is In The Air! : Intermediate - Lecture

Join Jan in her delightful showcase of romantic decor that fills space beautifully and profitably. Learn how to create lovely and long-lasting decor components with ingenious techniques using standard industry staples like ULTRA HI-FLOAT™ and a variety of beautiful balloons from Alpen. You'll see an array of creative and elegant treatments with Linking Balloons, glimmering foil accents, and finally learn how to add just a few simple accessories in imaginative ways to cause customers to fall in love with your new elegant decor repertoire.

Jack & Rose Romantic Centrepiece Trilogy: Final Night Hands-on Workshops: All Levels - Interactive

Jan will lead students in this set of hands-on workshops for creation of harmonious table arrangements designed for distinct settings within the 2012 Final Night Dinner and Celebration.

This class is suitable for all levels as it consists of

1. Advanced centerpiece arrangements designed for veteran artists who have mastered more advanced skills who will be asked to complete high level showcase tabletop designs.
2. Intermediate centerpiece arrangements designed for artists with experience but who want to develop new skills for constructing affordable yet exceptional looking table centerpieces.
3. Basic design centerpiece arrangements designed in harmony with the preceding designs but will be created by artists with more basic skills or by artists whose clients appreciate a simpler, less expensive option.

Gunter Blum

Creating Treasures from Leftovers: Basic/Intermediate – Lecture

Did you ever think you could make money from the stuff you throw away!

In this class Gunter will create some simple effective centerpieces and décor utilizing some of the odds and ends found around your work shop, to enhance your design. He will show you how to create some wonderful works of art using bits and pieces that you might normally throw out and turn them into REAL profit.

'A Stage Act' Construction of the Stage Backdrop Display: All Levels - Interactive

The stage is one of the main features and focal points of any function. In these classes Gunter will cover all aspects of creating a back drop display. The planning and research behind the design including choosing the correct materials for the job. Gunter will demonstrate the most economical way to utilize your materials whilst also saving on construction time. Framework and how to build a light weight, sturdy and easy to transport frame. And lastly, he will cover what happens once you've transported all your components to the venue, including coordinating with the venue staff (riggers), any repair work and final installation .This is an important part of any décor job where the majority of prep work is done off site and then assembled at the venue.

As part of this class you will actually get to complete a section of the design that once assembled will make a magnificent back drop.

The skills you will take away from this class will give you the confidence to tackle any décor job, big or small.

'The Bridge': All Levels - Interactive

An important feature in relation to the story of the Titanic. Learn how to create the Ships wheel, the Engineers Telegraph and a section of the bridge 'pilot house face', wall window and portals. These are individual items that again can be replicated to suit your needs or customers requirements. You will also learn how to design them and construct them so they are functional, eg. the ships wheel turns and the levers move.

An interactive class for decorators that want to attempt a small to medium sculpture that moves but just don't know where to start!

Raymond Connett

Balloon Letters, Logo's & Signs Intermediate/Advanced - Lecture

When designing a corporate logo or personalised sign or banner, clients are looking for you to "create the spectacular" by ensuring there's a standout feature that sets them apart from the everyday.

In this class you'll be treated not just to methods of making signs, banners or logos, but how to incorporate a major feature for that added special effect. You will be using variety of products - letters, modelling balloons, linking balloons and much more, this is a class not to be missed.

'A Stage Act' Constructing the Proscenium: All Levels - Interactive

Have you ever worked in a BIG room? In these series of hands on workshops, you'll learn how to be the centre of attention in a VERY large room. Working as a team you will focus on the designing and building of the Proscenium (front of stage) arch for the Main Stage. By learning how to gauge the correct proportions and angles to suit the scale of what you are building, you will gain the skills necessary to assess any location in the future – small or large, inside or outside. This class will involve creating huge arches, making garlands and using special effects lighting.

Planning & Creating the Marconi 'Radio Room': All Levels - Interactive

To complement an overall theme, one needs to explore and gather as much information on the subject as possible. Our task is to recreate the Marconi Radio Room as part of the Stage backdrop, and we'll be incorporating features and items from the original room on the Titanic using balloon sculptures and effects. Linking balloon walls will also be created as a backdrop for the room and stage setting.

Brendon Ord

"Twisted Balloons" Entertainers guide Intermediate/Advanced – Interactive Lecture

"Don't just stand there". Get the most out of yourself, use your personality, and entertain the crowd. Learn how to set yourself apart from other twisters and get yourself rebooked. In this class Brendon will teach you how to deal with people on the job and all the tips and tricks to add to your routine for a more complete performance. Mixed with hands on skills, this class will be jam packed with everything you need to know about becoming a successful entertainer.

"Twisted Balloon" Expanding the Magic: Intermediate/Advanced – Interactive Lecture

Do you want to take your twisting to next level? Then open your mind to using different size twisty balloons and adding non round balloons to your creations.

In this class Brendon will teach you how to create sellable designs by upsizing to 350's and add accents and detail to your sculptures and decor with 160's. If you have some experience in twisting and want to expand into more advanced creations, or are a decorator that wants to add twisting to your creations to add value and profit... this class is for you. There will also be plenty of ideas on display as well so don't forget your camera.

"Twisted Balloons" for spectacular effect: Intermediate/Advanced – Interactive Lecture

"Balloon Costumes". Learn how to structure and design your own wearable twisted costumes. Wearable balloons create atmosphere and give you that "wow" factor at any event. We will create both "simplish" and "complicated" wearable costumes that will leave your clients amazed and get you rebooked over and over. This class is a jam packed work shop so bring your scissors and get ready to have some fun.

Twisted Balloons and jam session: Intermediate/Advanced – Interactive

Work and learn as a team to help create a huge twisted sculpture. Help us to show the world what can be done with twisted balloons. Working together we will create a monstrous display piece for the foyer. We will cover all aspects of large display building, and continue afterwards with a jam session. Come join us and be a part of building a huge and amazing sculpture. And don't make ANY plans for after class, we're jamming till we drop...

Ray Stewart

Lights, Movement & Balloons: All Levels - Lecture

Is your decor like breakfast cereal? It's good, but just not that different from all the rest, right? Give your balloons some Snap, Crackle and Pop!

With a background in automotive electronics, Rays knowledge of illumination and movement is solid. The techniques presented, some old, some new, have been simplified and made everyday usable for people just like you. Incorporating high power LED lighting, ultra simple motor free movement and a dash of exploding balloons, watch as all the tips and tricks are brought together for the class finale. Don't forget your camera!

The Design Sensation - Making Link-o-loons Work For You: Basic/Intermediate - Interactive

Real profit comes when you have something simple but unique.

In an hour and a half of fast paced all hands on excitement, create yourself the pieces that demonstrate that formula exactly; simple + unique = \$\$\$

As you finish each piece, be amazed as we do the maths and PROVE the profit theory. Let Ray guide and giggle you through the possibilities for decor, gift deliveries and beyond with the humble link-o-loon. Go ahead, expand your mind and your margins, join us for a little link-o-loon madness!

'Leaving Ireland' - Titanics Last Port - More Than Blarney: All Levels - Interactive

From initial concept, through planning, to producing a large sculpture. Join us as we recreate the ambiance of Queenstown (Cobh), Ireland, last port of call for RMS Titanic.

Learn about and put into practice concepts and skills such as space and scale, framing and multiple balloon techniques using round and non round balloons.

See the rolling green hills, Celtic Crosses and other classic representations of Ireland materialise as together we prepare stage decor for 1912 - The Event.

Scissors and really bad Irish accents essential, to be sure to be sure!

Greg Brusic

Marconi to Google - Web Tips & Tricks / Ebay / Ebay Store tips - Lecture

Enjoy the online world of selling your product, in this class Greg will discuss and walk through using eBay as a powerful tool to market your product and sell those items that don't always walk off the shelf in your retail store. eBay works, find out why and get the most out of your own online presence. We will walk through the complete eBay sales & payment process.

Promoting your business online, define and discuss modern terms like – social media, search engine optimisation, pay per click, adwords, facebook, forums and blogs.

Lets change with the times, every business should have a powerful, dynamic and up to date website.

Greg will open this topic to the audience and discuss their online experiences, showcasing some great websites, online security, banking and e-commerce, share your online tips and tricks with the class