



Balloon Artists
and
Suppliers
Association
of
Australasia

WHO OR WHAT IS BASA-Australasia?

The *Balloon Artist & Suppliers Association of Australasia Inc.* is a non profit trade group representing businesses and sole traders who derive income from trading within the balloons, party supplies, party hire, floristry, special events and entertainer industries. Originally each State launched their own association BASA-VIC, BASA SA, BASA NSW, BASA-QLD and BASA-WA to collectively operate as *BASA-Australasia* for the purpose of staging the Australasian Balloon Convention every 2 years.

HOW DOES IT OPERATE?

As required by the State Government *Department of Fair Trade*, BASA-A is a registered incorporated association.

Members elect an executive committee and each State has a continual National Representative. These elected members then volunteer their time to administer BASA-A and to formulate policies and activities for the benefit of the entire membership. The elected Treasurer administers all income and expenditure.

WHAT KIND OF POLICIES AND ACTIVITIES?

Being a trade association, over the past years BASA-A have provided:-

- Code of Conduct & Ethics
- Trade education along with safety and product information.
- Environmental Policy
- The infrastructure Australasian Balloon Convention every 2 years.
- A communication channels for members to keep up-to-date with new products and industry developments. Education and Trade days.
- Members with marketing assistance and advice.
- A framework for developing a National Australian Accreditation Program for members.
- A framework for Unity between all States with common membership terms.

DOES MEMBERSHIP OFFER ANY OTHER BENEFITS?

In addition to the above, as a full trade member of BASA-A , you acquire;

- Small business prestige and credibility as an approved member to the Australian balloon industry's recognised self-regulating body.
- Permission to use the BASA-A logo on your stationery and with all your advertising material.
- Discounted fees to attend State education and social events organised by BASA States
- Trade listing with your company details as a member on the BASA-A web site. www.balloonartists.com.au

- Discounted delegate's fee to attend the Australasian Balloon Convention.
- A Membership Certificate to frame and mount at your place of business from your State.
- 'Talking shop' and networking opportunities with other members of BASA at State meetings.
- Honest Trading between members & suppliers

THE COST OF ANNUAL MEMBERSHIP?

There are basically three levels of membership. **Full membership** gains all benefits and services mentioned above as well as the authority to vote at General Meetings and the Annual General Meeting (AGM) usually held in July.

Associate Membership is available to those business owners who do not desire access to all benefits, discounts available, nor the right to vote. Employees of financial members can join in their own right, but share only the same level of benefits as associate members.

Eligible Full Members are those in the balloon, party, special events, entertainment, floristry or other associated industries who have an A.B.N.

Members can be trading as; manufacturers, wholesale suppliers, retailers, decorators, consultants or service providers.

Full Membership Annual (renewal) Fee

\$150.00

Associate Membership Annual (renewal) Fee

\$ 65.00

Employee Membership **\$ 30.00**

Note: Members are registered and listed by business name and address. Each full member must nominate the person eligible to vote on behalf of the business listed as the member. **(small variations between States may apply)**

Proposed Short Term Goals

Electronic or fax Quarterly communication
Electronic or fax Monthly Training Tips
Maintain & Develop BASA-A web site
Develop communication within States for sharing of education
Provide and encourage greater use of Logo's and environment information
Unify State membership rules & charges
Provide Suppliers index to members
Plan Education days Australia wide.
Provide greater exposure of the Balloon Industry image to corporate, State and Federal Governments.
Develop methods of financial income for National Body to assist in funding State programmes.
Index of Suppliers
Index to Education Presenters
Foster National communication
Industry Recognition Awards

Long term Goal

Complete the Australian Accreditation Programme
ABC 2007
Grow business relationships with Industry Suppliers.
Small business network development with affiliated Associations.
Network with Government Bodies
Develop a relationship with known charity

What do I do if I want to join BASA

Contact your State BASA President for details and information regarding the joining of your local Association

BASA State Presidents for 2005

BASA New South Wales
Raymond Connett
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ray@balloonboutique.com.au

BASA Queensland
Gunter Blum
Ph 07 3876 0200
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BASA South Australia
Lorry Perin
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BASA Victoria
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BASA Western Australia
Mark & Carolyn Torrens
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Web Site
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