



# BALLOON ARTISTS AND SUPPLIERS ASSOCIATION OF AUSTRALASIA

## WHAT IS BASA?

The Balloon Artist & Suppliers Association of Australasia Inc. is a non profit trade group representing businesses and sole traders who derive income from trading within the balloons, party supplies, party hire, floristry, special events and entertainer industries. Originally each State launched their own association BASA-VIC, BASA SA, BASA NSW, BASA-QLD and BASA-WA to collectively operate as BASA-Australasia for the purpose of staging the Australasian Balloon Convention every 2 years.

## HOW DOES IT WORK?

BASA-A is a registered incorporated non profit company.

Members elect an executive committee and each State has a continual National Representative. These elected members then volunteer their time to administer BASA-A and to formulate policies and activities for the benefit of the entire membership. The elected Treasurer administers all income and expenditure.

## WHAT DO WE DO?

Being a trade association, over the past years BASA-A have provided:-

- Code of Conduct & Ethics
- Trade education along with safety and product information.
- Environmental Policy
- The infrastructure Australasian Balloon Convention every 2 years.
- A communication channels for members to keep up-to-date with new products and industry developments. Education and Trade days.
- Members with marketing assistance and advice.
- A framework for developing a National Australian Accreditation Program for members.
- A framework for Unity between all States with common membership terms.

## DOES MEMBERSHIP...

- In addition to the above, as a full trade member of BASA-A, you acquire;
  - Small business prestige and credibility as an approved member to the Australian balloon industry's recognised self-regulating body.
  - Permission to use the BASA-A logo on your stationery and with all your advertising material.
  - Discounted fees to attend State education and social events organised by BASA States
  - Trade listing with your company details as a member on the BASA-A web site. [www.balloonartists.com.au](http://www.balloonartists.com.au)
  - Discounted delegate's fee to attend the Australasian Balloon Convention.
  - A Membership Certificate to frame and mount at your place of business from your State.
  - 'Talking shop' and networking opportunities with other members of BASA at State meetings.
  - All members must complete the industry accreditation
  - Honest Trading between members & suppliers.

## THE COSTS...

- There are basically three levels of membership.
  - Full membership** gains all benefits and services mentioned above as well as the authority to vote at General Meetings and the Annual General Meeting (AGM) usually held in July.
  - Associate Membership** available to those business owners who do not desire access to all benefits, discounts available, nor the right to vote. Employees of financial members can join in their own right, but share only the same level of benefits as associate members.
  - Eligible Full Members** those in the balloon, party, special events, entertainment, floristry or other associated industries who have an A.B.N. Members can be trading as; manufacturers, wholesale suppliers, retailers, decorators, consultants or service providers.
- Full Membership Annual (renewal)
- Associate Membership Annual (renewal)
- Employee Membership**
  - Note** Members are registered and listed by business name and address. Each full member must nominate the person eligible to vote on behalf of the business listed as the member. (small variations between States may apply)

## PROPOSED ACTIVITIES

- Electronic communication
- Maintain & Develop BASA-A web site
- Develop communication within States for sharing of education
- Provide and encourage greater use of Logo's and environment information
- Unify State membership rules & charges
- Provide Suppliers index to members
- Plan Education days Australia wide.
- Provide greater exposure of the Balloon Industry image to corporate, State and Federal Governments.
- Develop methods of financial income for National Body to assist in funding State programmes.
- Index of Suppliers
- Index to Education Presenters
- Foster National communication
- Industry Recognition Awards

## OUR MEMBERS...

- Complete the Australian Accreditation Programme
- Bi Annual Convention
- Grow business relationships with Industry Suppliers.
- Small business network development with affiliated Associations.
- Network with Government Bodies
- Develop a relationship with known charity

## National President

**Gunter Blum** 07 3876 0200

## WHERE TO JOIN...

Contact your State BASA President for details and information regarding the joining of your local Association.

## Current BASA State Presidents

### BASA New South Wales

**Maureen Egan** Ph 02 9489 1164  
maureen@balloonelegance.com.au

### BASA Queensland

**Gunter Blum** Ph 07 3876 0200  
balloons@balloonsgalore.net.au

### BASA South Australia

**Lorry Perin** Ph 08 8251 3087  
budgetballoons@bigpond.com

### BASA Victoria

**Tina Giunta** Ph 03 9355 7947  
tina@shivooballoons.com.au

### BASA Western Australia

**Izabela Komadina** Ph 08 9368 2233  
admin@funkyballoons.com.au

[www.balloonartists.com.au](http://www.balloonartists.com.au)

